

INVITATION

Workshop

13 November 2017
10.00 am - 04.30 pm

University of Basel
Bernoullistrasse 14-16
4056 Basel

Switzerland

“Eco-Innovation supporting a Green Economy in the Alpine region”

Workshop for the preparation of the Action Programme for a Green Economy in the Alpine region

Dear Madam, dear Sir,

The Federal Republic of Germany, represented by the German Environment Agency, and the Permanent Secretariat of the Alpine Convention together with the Upper Rhine Cluster for Sustainability Research are pleased to invite you to a workshop on “Eco-innovation supporting a Green Economy in the Alpine region” on

13 November 2017

in **Basel, Switzerland**. We would like to discuss with you

- how eco-innovation activities of research institutions, companies, networks and clusters can be organised to foster a Green Economy in the Alpine region;
- successful eco-innovation approaches in the Alpine region (e.g. Upper Rhine Cluster for Sustainability Research, Smart Specialisation with Smart Clusters) and
- further needs to bring new knowledge to the market and chances to scale up the interplay between science and entrepreneurs.

The workshop aims at bringing together all committed actors within the Alps - from enterprises to associations, public authorities and research institutions, who want to contribute to the transformation towards a Green Economy. It will be held in English and, if required, with translation to French and German. To allow for sufficient time for exchange and discussion, the number of participants is limited to 30 persons. We are looking forward to receiving your registration until 6 November 2017. Please register [here](#) by filling in the online registration form. You will receive the detailed agenda and further information in due time before the workshop.

Background of the workshop

The economy in the Alps shall become greener! The [sixth Report on the State of the Alps](#) defines key aspects for this purpose. To sum up its conclusions and results, a Green Alpine Economy should be

- low-carbon as well as energy and resource efficient,
- based on ecosystem services and natural capital and
- fostering the quality of life and well-being.

Based on the results of the RSA6, the XIVth Alpine Conference, held in 2016 in Grassau, decided on the elaboration of an ambitious and comprehensive Action Programme for a Green Economy in the Alps. Thereby, the transformation process in the Alpine region will be supported and the basis for specific measures, projects and actions will be created. Local and regional actors play a crucial role for the preparation of the Action Programme. A series of workshops with various thematic priorities will be held in autumn 2017 to involve relevant stakeholders in shaping the future of an Alpine Green Economy.

For any questions on the workshop in Basel, please do not hesitate to contact our team member Dr Sabine Zillmer (sabine.zillmer@spatialforesight.eu, +49 30 80 60 41 75). On behalf of the German Environment Agency, we are responsible for the preparation of the Action Programme and thus for the organisation and implementation of the workshops. Our consortium consists of blue! advancing european projects (Munich, DE), CIPRA International (Schaan, LI) and Spatial Foresight (Berlin, DE).

Kind regards,

Your “Green Alpine Economy” workshop team

OTHER UPCOMING WORKSHOPS

Sustainable use of natural resources
in Immenstadt (DE), 27 September 2017

Circular Economy
in Edolo (IT), 25 October 2017

Role of municipalities and cities
in Villach (AT), 09/10 November 2017

Climate Change
in Grenoble (FR), 14 November 2017

Green Finance
in Gorizia (IT), 29 November 2017

Preliminary agenda of the workshop

Keynote speeches

“Living innovations” - Dr Johannes Heeb, seecon gmbh (CH)

Presentation of good practices and discussions in small groups

“Cross-border research for strong regions - Experience from the ‘Upper Rhine Cluster for Sustainability Research’ project” - Prof. Paul Burger and Dr Stephan Schmidt, University of Basel (CH)

“From theory to practice through Entrepreneurial Discovery Workshops (EDW) - Experience from the INTERREG Alpine Space project ‘S3-4AlpClusters’” - Michael Keller, University of Applied Sciences and Arts West Switzerland (CH)

“A model for further discussion: GO-FOR-IMPACT” - Véronique Ruppert Schmitt, Federal Office for the Environment FOEN (CH)

Plenary discussion and presentation of the results from group work

Arrival

For environmental reasons and due to a lack of suitable parking, we encourage all participants to use public transport!

By train

From Switzerland: Get off the train at “Basel SBB”, from there a 20 minutes walk or take bus 30 towards “Badischer Bahnhof” and get off at “Universität”.

From France: Get off the train at “Bâle SNCF”, from there a 20 minutes walk or take bus 30 towards “Badischer Bahnhof” and get off at “Universität”.

From Germany: Get off the train at “Basel Badischer Bahnhof”, from there a 30 minutes walk or take bus 30 towards “Bahnhof SBB” and get off at “Universität”.

By car

From Switzerland: A5 and A2/A3 until exit “Basel-City”. Follow the signposts “Ausfahrt Basel Süd/West Universitätsspital”, “Universitätsspital” and “City-Parking” to the venue.

From France: A35/A3 until exit “Basel-Kannenfeld”. Follow Flughafenstrasse, Metzgerstrasse and Klingelbergstrasse to the venue.

From Germany: A5 and A2/A3 until exit “Basel-Süd/City”. Follow the signposts “Ausfahrt Basel Süd/West Universitätsspital”, “Universitätsspital” and “City-Parking” to the venue.