



Umwelt  
Bundesamt

# INVITATION

## Workshop

27 September 2017  
10.00 am - 04.30 pm

Grünes Zentrum Immenstadt  
Kemptener Str. 39  
87509 Immenstadt

Germany

## “Business models for the sustainable use of natural resources in the Alpine region”

Workshop for the preparation of the Action Programme for a Green Economy in the Alpine region

Dear Madam, dear Sir,

The Federal Republic of Germany, represented by the German Environment Agency, and the Permanent Secretariat of the Alpine Convention are pleased to invite you to a workshop on “Business models for the sustainable use of natural resources in the Alpine region” on

**27 September 2017**

in **Immenstadt im Allgäu, Germany**. We would like to discuss with you

- the economic relevance of natural resources such as wood, soil, water and landscape for agriculture, tourism and other branches in the Alpine region;
- how new business models for the sustainable use of natural resources can be created in the Alpine region and how successful approaches to promote green business models can be scaled up (e.g. eco-model regions including a specific good practice example, value-added chain timber).

The workshop aims at bringing together all committed actors within the Alps - from enterprises to associations, public authorities and research institutions, who want to contribute to the transformation towards a Green Economy. It will be held in German and, if required, in English. To allow for sufficient space and time for exchange and discussion, the number of participants is limited to 30 persons. The event takes place from 10.00 am to 04.30 pm. We are looking forward to receiving your registration until 13 September 2017. Please register [here](#) by filling in the online registration form. You will receive the detailed agenda and further information in time before the workshop.

The workshop is closely linked to the event "Ecological Connectivity for a Green Economy in the Alps" organised by ALPARC and BfN that will take place the following day (28<sup>th</sup> September 2017) in Immenstadt.

### *Background of the workshop*

The economy in the Alps shall become greener! The [sixth Report on the State of the Alps \(RSA6\)](#) defines key aspects for this purpose. To sum up its conclusions and results, a Green Alpine Economy should be

- low-carbon as well as energy and resource efficient,
- based on ecosystem services and natural capital and
- fostering the quality of life and well-being.

Based on the results of the RSA6, the XIV<sup>th</sup> Alpine Conference, held in 2016 in Grassau decided on the elaboration of an ambitious and comprehensive Action Programme for a Green Economy in the Alps. Thereby, the transformation process in the Alpine region will be supported and the basis for specific measures, projects and actions will be created. Local and regional actors play a crucial role for the preparation of the Action Programme. A series of workshops with various thematic priorities will be held in autumn 2017 to involve relevant stakeholders in shaping the future of an Alpine Green Economy.

For any questions on the workshop in Immenstadt, please do not hesitate to contact our team member Dr Sabine Zillmer ([sabine.zillmer@spatialforesight.eu](mailto:sabine.zillmer@spatialforesight.eu), +49 30 80 60 41 75). On behalf of the German Environment Agency, we are responsible for the preparation of the Action Programme and thus for the organisation and implementation of the workshops. Our consortium consists of blue! advancing european projects (Munich, DE), CIPRA International (Schaan, LI) and Spatial Foresight (Berlin, DE).

Kind regards,

Your "Green Alpine Economy" workshop team

## OTHER UPCOMING WORKSHOPS

### Green Finance

in Gorizia (IT), Oct 2017

### Circular Economy

in Edolo (IT), 25 October 2017

### Role of municipalities and cities

in Villach (AT), 09/10 November 2017

### Eco-Innovations

in Basel (CH), 13 November 2017

### Climate Change

in the French Alps (tbc),  
Oct/Nov 2017

## Keynote speeches

“Promotion of entrepreneurship in support of a Green Economy” - Norbert Bäuml, Bavarian Rural Development Administration (DE)

“Starting points and ideas for future-oriented and durable business models in a Green Economy” (working title) - Thomas Winter / Andreas Wolf, Foundation Economy and Ecology FE&E (CH) (tbc)

## Presentation of good practices and discussions in small groups

“The concept of the Eco-Model Regions and their practical implementation at the example of the Miesbacher Land” - Katharina Niemeyer, Bavarian Rural Development Administration; Marika Kinshofer, Eco-Model Region Miesbacher Land (DE)

“Biking city Sonthofen” - Dr Johannes Buhl, City of Sonthofen (DE)

“Sustainable value added chains of regional wood production - Vorarlbergholz and the transnationale cooperation project ‘Carbon Smart Communities’ (CaSCo)” (working title) - Thomas Ölz, Chamber of Agriculture Vorarlberg / Matyas Scheibler (AT)

## Plenary discussion and presentation of the results from group work

## *Arrival*

For environmental reasons we encourage all participants to use public transport!

### *By train*

Direct train connections (regional and long-distance trains) exist from Ulm/Memmingen, Augsburg, Munich and Lindau: Get off the train at “Immenstadt”, from there a 15 minutes walk.

### *By car*

From Lake Constance via B31 and A14/A96 until Sigmarszell. Follow B308 until you arrive at the venue (at the fifth roundabout).

From Innsbruck via A12 and B189/B179 and A7 (E532) until “Dreieck Allgäu”. Change to A980 and take B19 towards Sonthofen. Leave B19 at “Immenstadt Stein” towards Immenstadt centre and follow the road (B308) until you arrive at the venue (at the first roundabout).

From Ulm via A7 until “Dreieck Allgäu”. Change to A980 and take B19 towards Sonthofen. Leave B19 at “Immenstadt Stein” towards Immenstadt centre and follow the road (B308) until you arrive at the venue (at the first roundabout).