

# INVITATION

## Workshop

25 October 2017

10.00 am – 04.00 pm

Unimont – University of Milan  
via Morino 8  
25048 Edolo

Italy

## “Circular Economy”

Workshop for the preparation of the  
Action Programme for a Green Economy  
in the Alpine region

Dear Madame or Sir,

The Federal Republic of Germany, represented by the German Environment Agency, and the Permanent Secretariat of the Alpine Convention together with the Italian Ministry for the Environment Land and Sea and the Italian Delegation to the Alpine Convention and the Centre of Excellence “Mountain University” of the University of Milan located in Edolo, are pleased to invite you to a workshop on the topic of “Circular Economy” on

**25 October 2017**

in **Edolo, Italy**. We would like to discuss with you the following topics:

- New farmers, green jobs, new highlanders: degree and type of innovation generated by the circular economy applied to mountain farming;
- Sustainable tourism, bottom-up tourism, experiential tourism: degree and type of innovation generated by the circular economy applied to mountain tourism
- Strategies and solutions proposed by circular economy to interconnect cities and mountain areas, to establish the conditions for economic growth, and to create jobs, refocusing on territories still considered "marginal".

The workshop aims to bring together and to foster interaction among all committed actors in the Alps and their surroundings – from private enterprises to associations, public authorities and research institutions – that want to contribute to shape the transformation towards a Green Economy. It will be held in Italian. If necessary, translations in English will be provided. To allow for sufficient space and time for exchange and discussion, the number of participants is limited to 40 people. The event takes place from 10.00 am to 04.00 pm. We are looking forward to receiving your registration until **until 6 October 2017**. Please register [here](#) by filling in the online registration form. You will receive the detailed agenda and further information in time before the workshop.

### *Background and purpose of the workshop*

The economy in the Alps shall become greener! The [sixth Report on the State of the Alps](#) defines key aspects for this purpose. Accordingly, a Green Alpine Economy should be

- low-carbon as well as energy and resource efficient,
- based on ecosystem services and natural capital and
- foster quality of life and well-being.

Based on the results of the RSA6, the XIVth Alpine Conference, held in 2016 in Grassau (Germany), decided on the elaboration of an ambitious and comprehensive Action Programme for Green Economy in the Alps. Thereby, the transformation process in the Alpine region will be supported and the basis for specific measures, projects and actions will be created. Local and regional actors play a crucial role for the preparation of the Action Programme. A series of workshops with various thematic priorities will be held in autumn 2017 to involve relevant stakeholders in shaping the future of Alpine Green Economy.

For any questions on the workshop in Edolo, please do not hesitate to contact Elisa Agosti ([elisa.agosti@cipra.org](mailto:elisa.agosti@cipra.org) +423 237 53 53) for CIPRA International and/or Stella Pedrazzi ([corso.edolo@unimi.it](mailto:corso.edolo@unimi.it) +39 0364 71324) for Unimont. CIPRA International, together with the University Centre of Excellence "Mountain University" of Edolo, is responsible for the organisation and implementation of this workshop. The organising consortium consists of blue! advancing European projects (Munich, DE), CIPRA International (Schaan, LI) and Spatial Foresight (Berlin, DE)

Kind regards,

Your "Green Alpine Economy" workshop-team

## WORKSHOP SERIES

### **Sustainable use of natural resources**

in Immenstadt (DE), 27 September 2017

### **Circular Economy**

in Edolo (IT), 25 October 2017

### **Role of municipalities and cities**

in Villach (AT), 09/10 November 2017

### **Eco-Innovations**

in Basel (CH), 13 November 2017

### **Climate Change**

French Alps, November 2017

### **Green Finance for Innovation**

in Gorizia (IT) November 2017

## Keynote speeches

“More connected, more resilient - tourism and a circular economy”- Tobias Luthe, researcher at the University of Applied Sciences HTW Chur, CH

“New farming, new farmers in the Alps. An innovative approach to tradition, towards a circular economy” - Valentino Bonomi young entrepreneur, owner of the Azienda agricola “San Faustino” Ceto - BS, IT

## Presentation of good practices

“The concept of circular design and the structure of social-ecological networks. Concrete design thinking exercises. Good practices from Ostana and Paulownia” – Tobias Luthe, researcher at the University of Applied Sciences HTW Chur, CH

“Tradition and innovation. How I run my farm” - Valentino Bonomi young entrepreneur, owner of the Azienda agricola “San Faustino” Ceto - BS, IT

## Presentations of the RSA6

The Sixth Report on the state of the Alps: Greening the Economy in the Alps  
Marianna Elmi, Deputy-Secretary General of the Alpine Convention

The Sixth Report on the state of the Alps: Green Economy in the Italian Alps  
Luca Cetara, Eurac Research & Italian Delegation to the Alpine Convention

## Plenary discussion and presentation of the results from group work

## *How it works*

The workshop will be interactive and all participants will have the opportunity to play an active role in shaping its results: after listening to a presentation about the Sixth Report of the State of the Alps (RSA6) and to the presentations of the key note speakers, the participants will be divided in 8 groups, according to their work position: public administrators, legislators, entrepreneurs in the agricultural or touristic sectors, academics, investors, journalists and civil society. One student per group will have the role of observer.

The participants will be asked to contribute to define what innovation is and how it can be measured in the sectors of mountain farming and mountain tourism, according to the participants’ role and background. At the end, taking into account real needs that have been raised during the workshop, an open debate among the different groups will take place. The aim of this open discussion is to define one common action for the sector of mountain farming, and one for mountain tourism, in order to give concrete support for the preparation of the Green Economy Action Programme and facilitate its implementation.

## *Arrival*

For environmental reasons we encourage all participants to use public transport!

## *By train*

From Brescia with the Ferrovie dello Stato (FS) network take the Ferrovie Nord line

From Milan: Line Brescia – Iseo – Edolo

## *By Bus*

From Brescia: FNM Autoservizi | Line F27 Brescia – Iseo – Edolo

From Milan: SAB Autoservizi | Line BS1 Sesto S.Giovanni – Bergamo – Darfo Boario – Edolo – Ponte di Legno

## *By car*

From Milan (150 km circa): Motorway A4 Milano-Venezia take the exit at Seriate, follow the signs for Brescia, then Lovere along the Val Cavallina and then for Darfo – Boario Terme – Breno – Edolo;

From Brescia (100 km circa): follow the signs for Lake Iseo, and then for Darfo – Boario Terme – Breno – Edolo

From Trentino: Follow the Valle di Non S.S. n° 43 , drive through Val di Sole and continue to Tonale Pass, and Ponte di Legno, then follow to Edolo

From Lake Como: take the S.S. n° 38 in the direction of Sondrio, turn right in Tresenda, turn right in the direction of Aprica along the S.S. n° 39.

IN IMPLEMENTATION OF THE COLLABORATION AGREEMENT BETWEEN LOMBARDY REGION AND GE.S.DI.MONT. CENTRE FOR SCIENTIFIC AND APPLIED RESEARCH ACTIVITIES AND DISSEMINATION OF KNOWLEDGE REGARDING THE MOUNTAIN TERRITORY OF LOMBARDY