



Umwelt
Bundesamt

SAVE
THE
DATE

Workshop

27 September 2017
10.00 am - 04.00 pm

Grünes Zentrum Immenstadt
Kemptener Str. 39
87509 Immenstadt

Germany

”Business models for the sustainable use of natural resources in the Alpine region”

Workshop for the preparation of the Action Programme for a Green Economy in the Alpine region

Dear Madame, dear Sir,

The Federal Republic of Germany, represented by the German Environment Agency, and the Permanent Secretariat of the Alpine Convention are pleased to invite you to a workshop on ”Business models for the sustainable use of natural resources in the Alpine region” on

27 September 2017

in Immenstadt im Allgäu, Germany. We would like to discuss with you

- the economic relevance of natural resources such as wood, soil, water and landscape for agriculture, tourism and other branches in the Alpine region;
- how new business models for the sustainable use of natural resources can be created in the Alpine region and how successful approaches to promote green business models can be scaled up (e.g. eco-model regions including a specific good practice example, value-added chain timber).

The workshop aims at bringing together all committed actors within the Alps - from enterprises to associations, public authorities and research institutions, who want to contribute to, and to shape/steer the transformation towards a Green Economy. It will be held in German and, if required, in English. To allow for sufficient space and time for exchange and discussion, the number of participants is limited to 30 persons. The event takes place from 10.00 am to 04.00 pm. You will receive an invitation with further details and the registration procedure in August 2017.

Background of the workshop

The economy in the Alps shall become greener! The [sixth Report on the State of the Alps](#) defines key aspects for this purpose. To sum up its conclusions and results, a Green Alpine Economy should be

- low-carbon as well as energy and resource efficient,
- based on ecosystem services and natural capital and
- fostering the quality of life and well-being.

Based on the results of the RSA6, the XIVth Alpine Conference, held in 2016 in Grassau decided on the elaboration of an ambitious and comprehensive Action Programme for a Green Economy in the Alps. Thereby, the transformation process in the Alpine region will be supported and the basis for specific measures, projects and actions will be created. Local and regional actors play a crucial role for the preparation of the Action Programme. A series of workshops with various thematic priorities will be held in autumn 2017 to involve relevant stakeholders in shaping the future of an Alpine Green Economy.

For any questions on the workshop in Immenstadt, please do not hesitate to contact our team member Dr Sabine Zillmer (sabine.zillmer@spatialforesight.eu, +49 30 80 60 41 75). On behalf of the German Environment Agency, we are responsible for the preparation of the Action Programme and thus for the organisation and implementation of the workshops. Our consortium consists of blue! advancing european projects (Munich, DE), CIPRA International (Schaan, LI) and Spatial Foresight (Berlin, DE).

Kind regards,

Your "Green Alpine Economy" workshop-team

OTHER UPCOMING WORKSHOPS

Green Finance
in Trieste/Gorizia (IT), Sept/Oct 2017

Circular Economy
in Edolo (IT), Oct 2017

Role of municipalities and cities
in Villach (AT), 09/10 November 2017

Eco-Innovations
in Basel (CH), 13 November 2017

Energy and Climate Change
in the French Alps (tbc),
Nov/Dec 2017