

SAVE
THE
DATE

Workshop

29 November 2017
10.00 am – 3.45 pm

Congress center –
University of Trieste
via Alviano, 18
34170 Gorizia
Italy

“Financing innovation for a Green Economy in Alpine region”

Workshop for the preparation of the
Action Programme for a Green
Economy in the Alpine region

Dear Madame or Sir,

The Federal Republic of Germany, represented by the German Environment Agency, and the Permanent Secretariat of the Alpine Convention together with AREA Science Park are pleased to invite you to a workshop on “Financing innovation for a Green Economy in Alpine region” on

29 November 2017

in **Gorizia, Italy**. We would like to discuss with you

- Successful financing innovation for a Green Economy in the Alpine region. How to enhance innovation in the field of Green Economy; how to finance urban and rural sustainable development; good practices in energy efficiency in buildings and in sustainable mobility sector: public-private partnership experiences; demand driven innovation through public procurement: pre-commercial procurement to steer the development of green solutions towards concrete public sector needs.
- The role of governments and institutions in shaping a favourable political framework to promote green finance as well as viable ways to mobilize private capital required for a sustainable development;
- Services offered to enhance innovation and how enterprises can access them.

The workshop aims at bringing together all committed actors in the Alps and their surroundings - from private enterprises to associations, public authorities and research institutions that want to contribute to shape the transformation towards a Green Economy. It will be held in English and, if required, in Italian. To allow for sufficient space and time for exchange and discussion, the number of participants is limited to 30 persons.

The event takes place from 10.00 am to 3.45 pm. You will receive an invitation with further details and the registration procedure in November 2017.

Background and purpose of the workshop

The economy in the Alps shall become greener! The [sixth Report on the State of the Alps](#) defines key aspects for this purpose. Accordingly, a Green Alpine Economy should be

- low-carbon as well as energy and resource efficient,
- based on ecosystem services and natural capital and
- foster quality of life and well-being.

Based on the results of the RSA6, the XIVth Alpine Conference, held in 2016 in Grassau (Germany) decided on the elaboration of an ambitious and comprehensive Action Programme for Green Economy in the Alps. Thereby, the transformation process in the Alpine region will be supported and the basis for specific measures, projects and actions will be created. Local and regional actors play a crucial role for the preparation of the Action Programme. A series of workshops with various thematic priorities will be held in autumn 2017 to involve relevant stakeholders in shaping the future of Alpine Green Economy. We need your input, suggestions, proposals and initiatives for the preparation of the Action Programme for Green Economy in the Alps! Help us shape the Action Programme and the future of the Alps!

For any questions on the workshop in Gorizia, please do not hesitate to contact Elisa Agosti (elisa.agosti@cipra.org, +423 237 5353) or Manuela Masutti (manuela.masutti@areasciencepark.it, + 39 040 375 5297). CIPRA International together with and AREA Science Park is responsible for the organisation and implementation of the workshops. The organising consortium consists of blue! advancing European projects (Munich, DE), CIPRA International (Schaan, LI) and Spatial Foresight (Berlin, DE).

Kind regards,

Your "Green Alpine Economy" workshop-team

WORKSHOPS SERIES

Sustainable use of natural resources
in Immenstadt (DE), 27 September 2017

Circular Economy
in Edolo (IT), 25 October 2017

Role of municipalities and cities
in Villach (AT), 09/10 November 2017

Eco-Innovations
in Basel (CH), 13 November 2017

Climate Change
in Grenoble (FR), 14 November 2017

Green Finance for Innovation
in Gorizia (IT), 29 November 2017