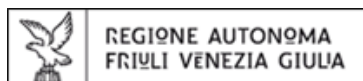




MINISTERO DELL'AMBIENTE  
E DELLA TUTELA DEL TERRITORIO E DEL MARE



Università degli Studi di Trieste

THE ALPINE CONVENTION IS THE FIRST INTERNATIONAL TREATY FOR THE PROTECTION AND PROMOTION OF THE SUSTAINABLE DEVELOPMENT OF A CROSS-BORDER MOUNTAINOUS REGION  
italian presidency 2013-2014  
alpine convention

## Workshop

### **“Bringing the Alps to Expo 2015: mountains, food, environment and culture on the way to Milano”**

*Gorizia, 20 March 2014*

9 am -1.00 pm

The Alps are renowned to store a unique ecosystem and show a rich biodiversity that represents one of the main assets on which their historical as well as future development can be built - especially if a genuine Alpine Green Economy is a substantive goal for the region.

Regional diversity is mirrored in specific resources, practices and landscapes that can play either a direct or an indirect role in steering regional growth processes, whose relative dimension is highly variable and subject to volatility.

The central importance of food plants biodiversity in the Alps is testified by the cultural heritage still perceivable in the region concerning ancestral habits and traditional farming products.

Often, an impressive cultural meaning is attached to traditional farming products and local cuisine - that it is worth to recognise, preserve but also enhance as an innovative driver of the regional economy, where farming has ever been played a central role.

Expo 2015 will be a unique universal event displaying tradition, creativity and innovation in the business of food. It will bring together and cover the themes of food and sustainability and deal with the delicate equilibrium with sustainability needs in light of new global possibilities. Common core is that everyone on the planet should have access to food that is healthy, safe and sufficient.

The workshop aims at illustrating some promising practices developed in mountain regions, showing their potential to improve regional economic performance, discussing a few interesting experiences and defining a path to bring this impressive and unique set of experiences to EXPO Milano 2015 aiming at giving Alpine heritage and products a global visibility.

Representatives from EXPO Milano 2015, National Pavilions, regions and territorial administrations, but also delegates and experts from the Alpine and Carpathian Conventions, as well as officers from the UN will gather in Gorizia to define how to better bring the Alpine excellence to EXPO in 2015 and promote some novel transboundary partnerships among governments, territories, and the private sector.

## Draft programme

**9.00 am – 9.20 am:** Opening of registrations

**9.20 am – 9.50 am:** Welcome from local and hosting Authorities

**9.50 – 10.10 am:** Alberto Mina\* (Italian Pavilion) *EXPO 2015: Topics, aims and organisational details*

**10.10 am – 10.30 am:** Luca Cetara (Italian Presidency of the Alpine Convention) *EXPO 2015 and the mountains: thematic priorities and opportunities*

**10.30 am – 11.00 am:** Markus Reiterer (Permanent Secretariat Alpine Convention) Harald Hegerer\* (UNEP Interim Secretariat Carpathian Convention) *EXPO 2015: the process within the Alpine and Carpathian Conventions and the role within EXPO*

**11.00** Coffee break

**11.20** Keynote speech (20') and Round Table (1h 30')

Anna Giorgi (Università della montagna di Edolo) *Is EXPO 2015 a driver for green economies? Wich potential for mountain areas?*

-The territories 1: Sergio Schena (Valtellina) Cassiano Luminati (Valposchiavo) *(operational strategy): a territorial partnership beyond borders - Valposchiavo and Valtellina*

-The territories 2: Marcella Morandini (Foundation DOLOMITI-UNESCO) *"Governance for excellence: landscape and food in the DOLOMITI UNESCO site"*

-The territories 3: Municipalities of Gorizia- Regione Autonoma Friuli Venezia Giulia\* *towards an Italian - Slovenian Agreement in the Karst area?*



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Comune di Gorizia



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Tobias Eisenring\* Local excellences and global trade

Università di Camerino *\*Outside the Alps: other approaches to bring the mountains to the Universal Exposition*

**13.00** Paolo Angelini (Italian Presidency of the Alpine Convention) Conclusions and next steps towards Milano

**13.20** Light Lunch

\*Names to be confirmed / identified