



AViTeM

Agency for sustainable Mediterranean
cities and territories

Cooperation projects across Europe
and the Mediterranean area

Training about territorial
development and urban planning

Knowledge sharing and capitalisation

Our cluster of projects about behaviour change & tourism sustainability

2 Erasmus+ projects to **share knowledge & raise awareness**



- Training Methodology
- Informative Toolkit
- Compilation of Nudges



- Community of practice
- Knowledge base
- Webinars series

1 COSME project to **test behavioural tactics** with SMEs



Develop and test behavioural tactics with SMEs committed to walk the first steps of their sustainability transition

Future project(s) to test behavioural approaches at the territorial level...



Our cluster of projects about behaviour change & tourism sustainability

Check out our webinar series:

<https://behavioursmart-tourism.com/webinars/>



Webinar #1: Leveraging knowledge of human behaviour for more sustainable tourism

👉 In this first webinar, we



Webinar #2: Using behavioural sciences to address tourism's most current challenges

👉 In this webinar, we take a



Webinar #3: From knowledge to practice: a behavioural method to solve a tourism issue

👉 In this third webinar, we



Webinar #4: The behaviour-smart future for tourism

👉 In this webinar, we look at the future. What would happen if a destination, a food service

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29 SEPTEMBER 2022

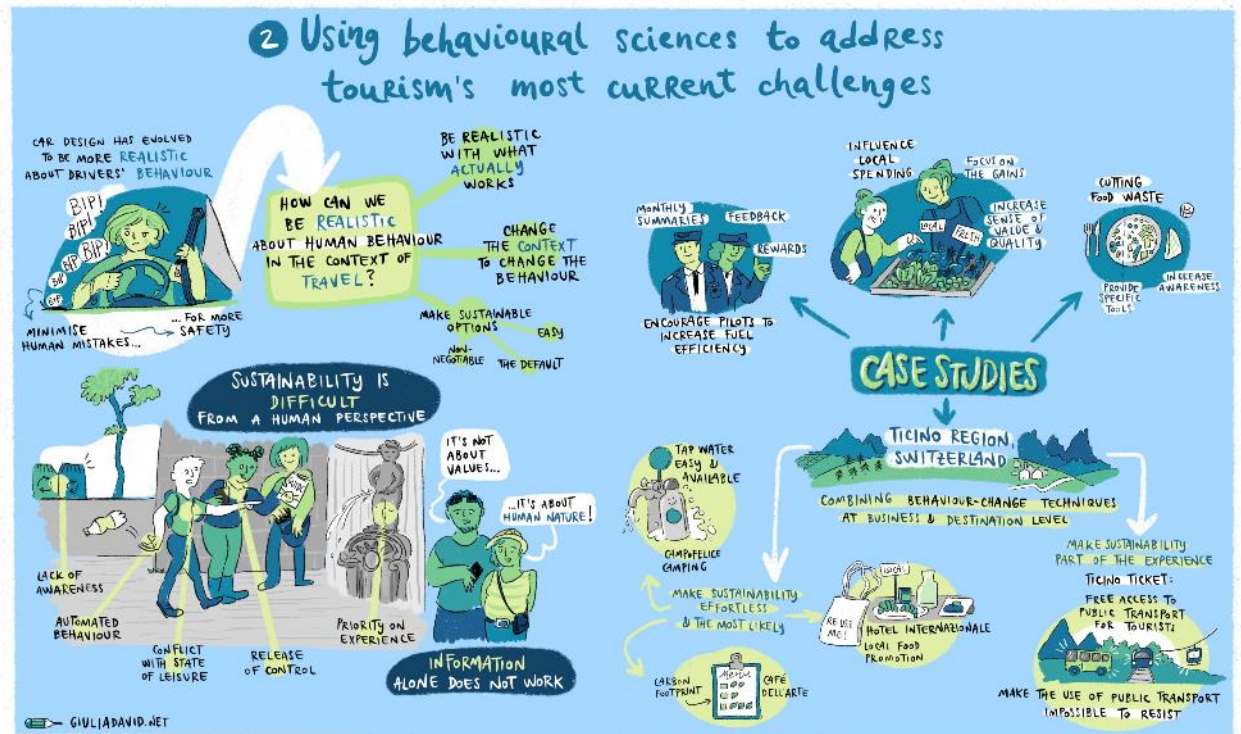
BEST WEBINARS CYCLE

BEHAVIOURAL INSIGHTS TEAM

17 NOVEMBER 2022

BEST WEBINARS CYCLE

BEHAVIORSMART



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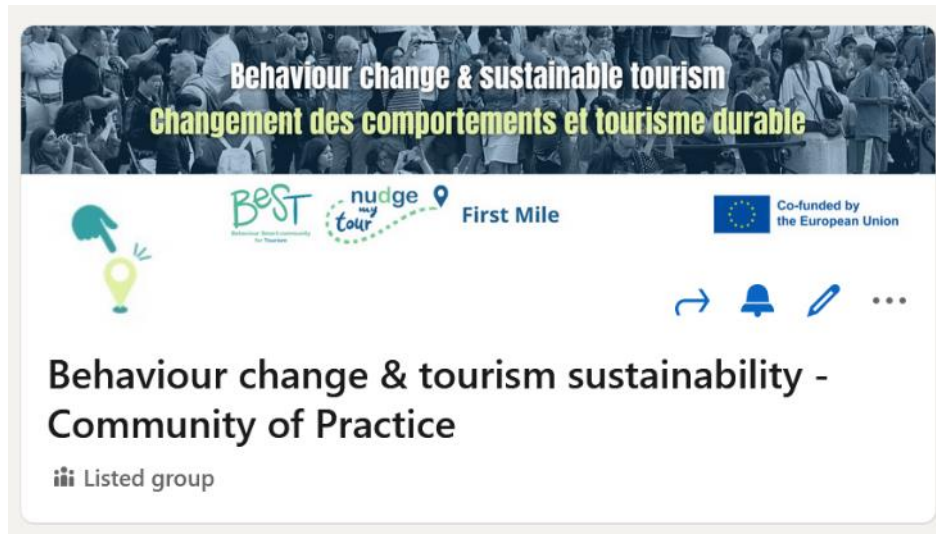
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Join our LinkedIn group!

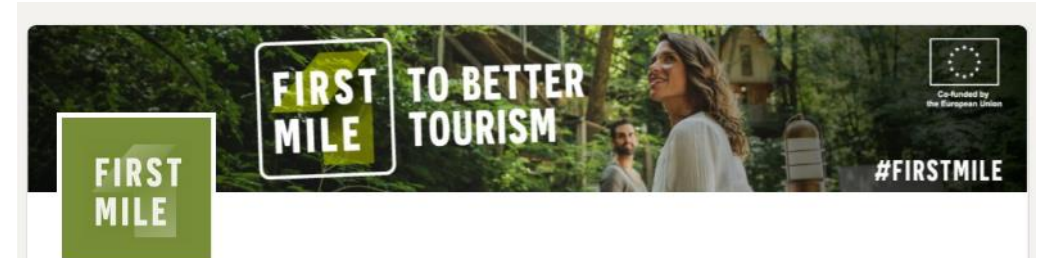


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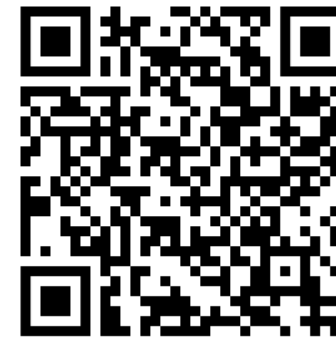
Follow our projects' pages!



Nudge My Tour | BeST
Two Erasmus+ projects building & sharing knowledge about behavioural sciences applied to tourism sustainability



First Mile Project
First Mile to better tourism.
Non-profit Organizations · 36 followers





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Thank you!

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