



CIPRA
LIVING IN
THE ALPS

Schaan, 8 March 2018

Media release on new director for CIPRA International

Kaspar Schuler: new strength for the Alps

Kaspar Schuler is taking over the leadership of CIPRA International in Schaan, Liechtenstein. A native of Switzerland, he brings with him many years of experience and numerous skills in the environmental field, most recently as interim director of Greenpeace Switzerland.

Kaspar Schuler, 59, has successfully performed various functions for the benefit of sustainable development: as an Alpine herdsman and dairyman, in the association of environmental organisations in the canton of Graubünden, at Greenpeace and as a freelance organisation developer. As the former long-time regular director of Greenpeace Switzerland, he was instrumental in growing the organisation from its origins as an activism-oriented movement into a widely respected environmental body.

With his appointment as director of CIPRA, the International Commission for the Protection of the Alps, based in Schaan, Liechtenstein, Kaspar Schuler will from now on be fully focused on the Alps. «There are two forms of conduct that are absolutely central when being in the mountains: standing together with the community, and finding your own way from there», he states. «In this European sense, I look forward to contributing to the sustainable development of the Alpine regions.» His particular concern is that all denizens – people, animals and plants – should be assured of a good life while maintaining their diversity.

Kaspar Schuler is expected to take over the leadership of CIPRA International in June 2018. He succeeds Andreas Pichler from South Tyrol, who in June will be taking on a new challenge in Vorarlberg, Austria. Andreas has been with CIPRA since 2015 and has significantly assisted in the further development of the organisation, in particular in the evolution of a new strategy and the securing of funding.

«We are convinced that Kaspar Schuler will continue the excellent work done by Andreas Pichler and strengthen the position of CIPRA as an advocate for a sustainable future for the Alps,» underlines Katharina Conradin, President of CIPRA International.

This release and print-ready photographs are available for downloading from +423 793 0052 www.cipra.org/en/media-releases



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CIPRA, a diverse and multifaceted organisation

CIPRA, the International Commission for the Protection of the Alps, is a non-governmental umbrella organisation with national representatives and one regional representative in the seven Alpine countries. It represents more than 100 associations and organisations. CIPRA works towards achieving sustainable development in the Alps; it also strives to preserve the natural and cultural heritage, maintain regional diversity, and bring about solutions to cross-border problems in the Alpine region.

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