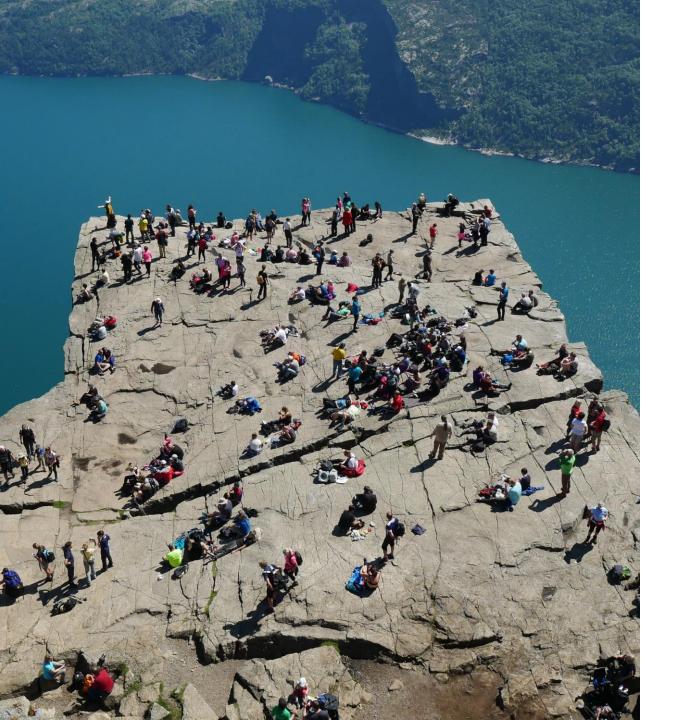


We digitize the rules for the use of nature



We want to provide visitors an experience with a goodfeeling by supporting everyone to enjoy nature according to the rules without burdening it.

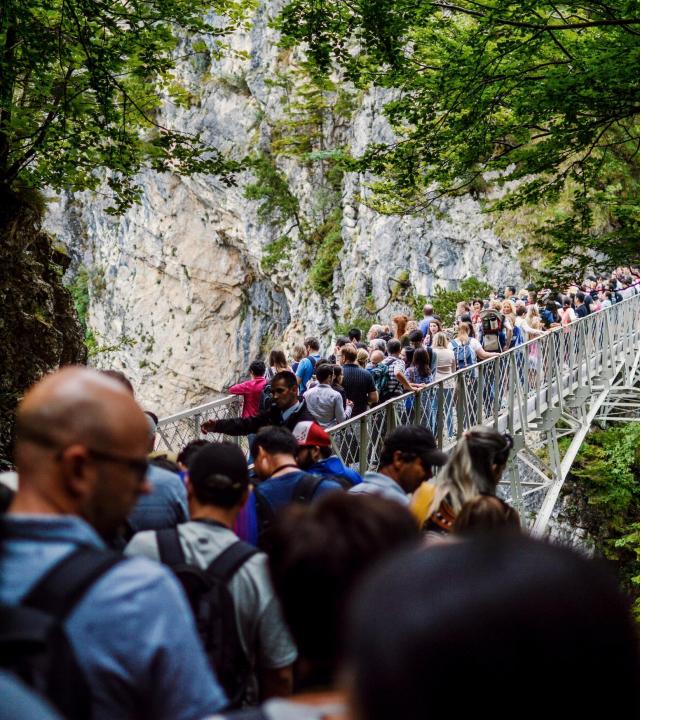
We achieve this goal by digitizing all relevant regulations, including laws and local agreements that govern behavior in nature.





### **The Problem**

Increasing people in the outdoors and nobody knows the rules.





# The Consequence

- Pressure on the environment
- Damage to nature
- Dissatisfied tourists
- Conflicts with local communities





# This can not be solved with Rangers and signs

A scalable solution can only be achieved with digitization.





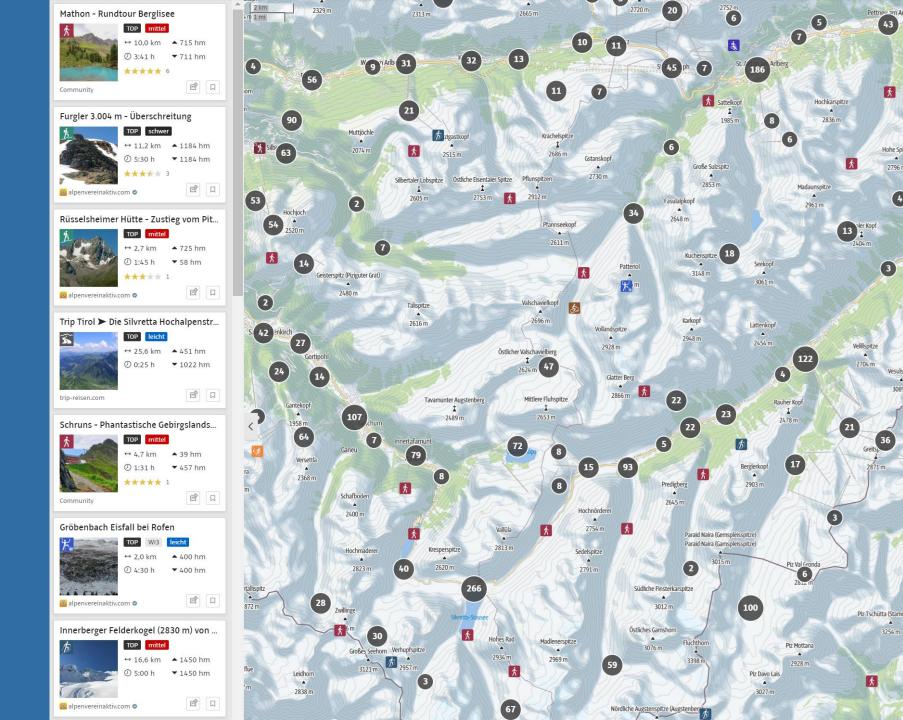
# The journey starts long before leaving home...

Only with digital information can you reach guests before they depart for their destination.

#### Maps & Tours

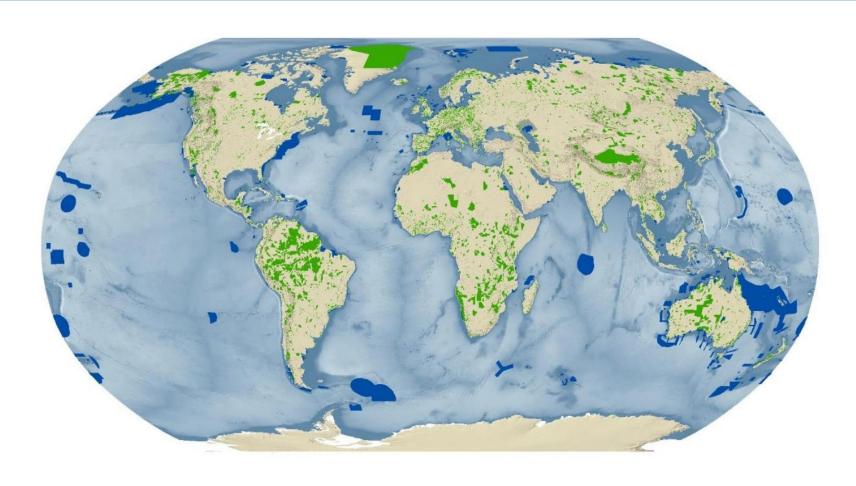
Users see a variety of official, private tours and trails.

The differences are often unclear. Visitors trust the information and route options.



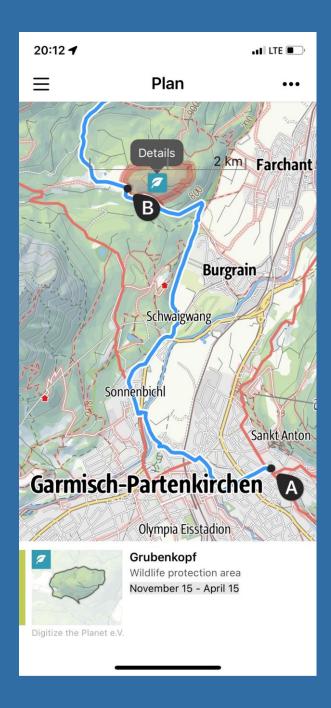
#### Protected areas worldwide





Data: Protected planet

	World	Europe	Germany
Number	253.408	130.000	26.000
Coverage	16%	23%	42%





# The information must be integrated in every digital service

To achieve that we are defining an international standardized data format. The result will be open data.



We want to create a global dataset of all protected areas that includes baseline data and rules. We support all digital platforms to use this data through our API.

#### Roadmap







First pilot phase

August 2020

**April 2021** 

Prototype Data Platform

October 2021

December 2021

Start of work



**Evaluation phase** 





operative Data platform

#### Roadmap





Testing phase



**Open Registration** 



**Start 2023** 

**Platform extension** 

**March 2022** 

**Summer 2022** 

**Winter 2022** 

**April 2021** 



Test, Fix, Maintain, API Implementation



Full-coverage data collection

#### **Members**































































































#### Bundle information and data from different services and authorities in one data hub and use it as Open Data via the API in all channels.





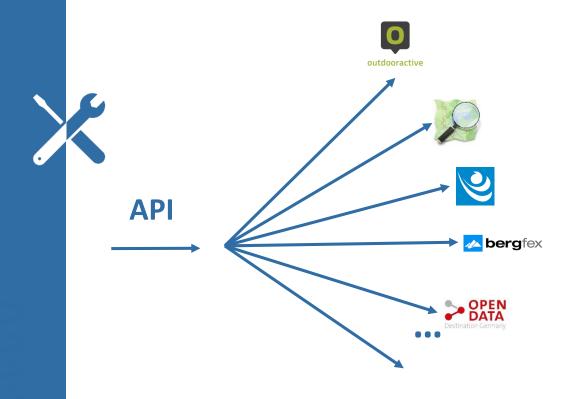
Interface Data creation

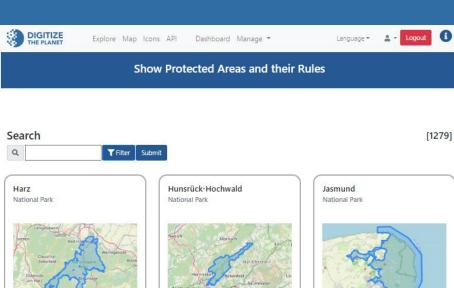


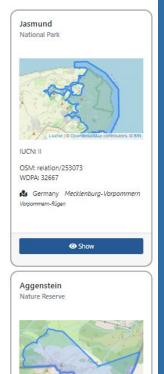
**Platform** & database

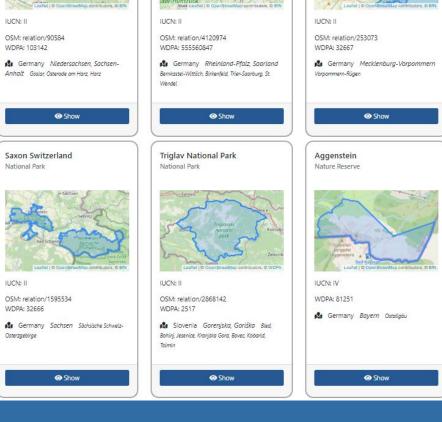














# The platform

The platform is fully functional and the number of content creators is increasing. First platforms use the data.





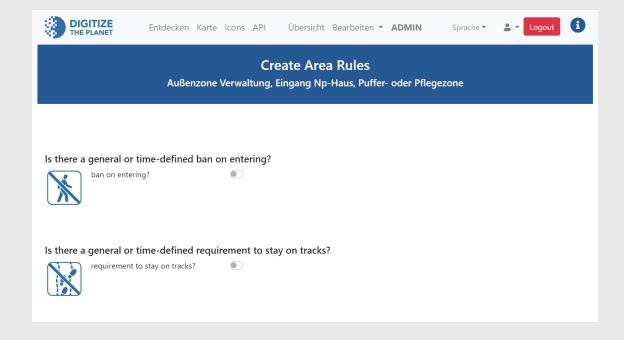
19154



#### **The Platform**



DIGITIZE THE PLANET	Entdecken Kart	e Icons API	Übersicht	Bearbeiten •	ADMIN	Sprache ▼	<b>≜</b> ▼ Logout	ß	
Gildehauser Venn Naturschutzgebiet		pendin	g						
Alte Meilschnitz Naturschutzgebiet		pendin	g						
Bachtal am Hündese Landschaftsschutzgebiet	_	pendin	g						
Außenzone Verwaltt Np-Haus Puffer- oder Pflegezone • Zeige Schutzgebiet W	_	appro	ved	♣ Schutzgebiet  ¶ Verordnung  ➡ Regeln 4  ➡ Bilder 0  ➡ Link OSM	1)  OSM Tags	① Kein Org.	anisation zugeordnet!		
Aktiviere Schutzgebiet									



https://content.digitizetheplanet.org/rules/home/



# Outlook

#### Roadmap





Testing phase



**Open Registration** 



**Start 2023** 

**Platform extension** 

**March 2022** 

**Summer 2022** 

**Winter 2022** 

**April 2021** 



Test, Fix, Maintain, API Implementation



Full-coverage data collection

#### Digitization of the protected assets



You can only protect what you know

#### **Flora**

Plants in the protected area with species lists and highlights.



#### **Fauna**

Animals in the protected area with species lists and highlights.



#### **Habitats**

Habitats of animals and plants in the protected area.



DIGITIZE



## We invite you to join

digitizetheplanet.org

