Visions for sustainable winter tourism

I-LivAlps Workshop; Intro Christian Baumgartner

Lecco, 2016

What is our biggest problem in winter tourism?

This..

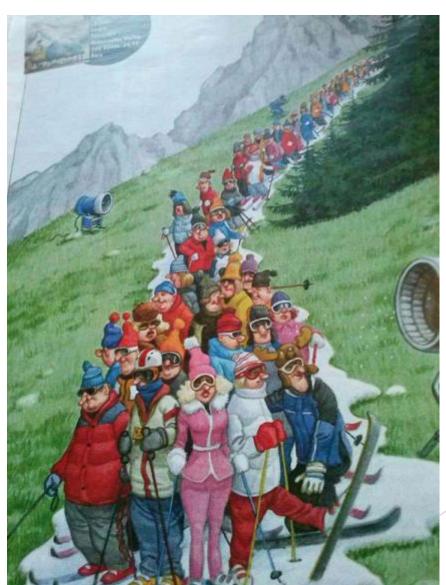


The ideal ...









Dolomits: 15.12.2015



1st vision: accept the truth ...

2nd vision:

Destination find creative (snow-bound and not-snow bound) offers based on local natural and cultural authentic conditions.

Put skiing on its place, more and more people don't do it anymore ...

Night of the stars, Heiligenblut, Carinthia



Winter hiking, Brandnertal, Vbg











ftly





Stille und Unberrührtheit

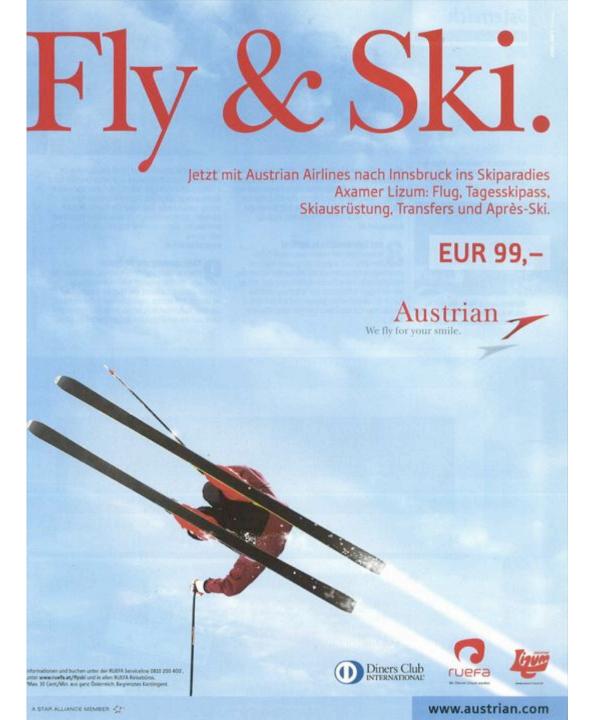






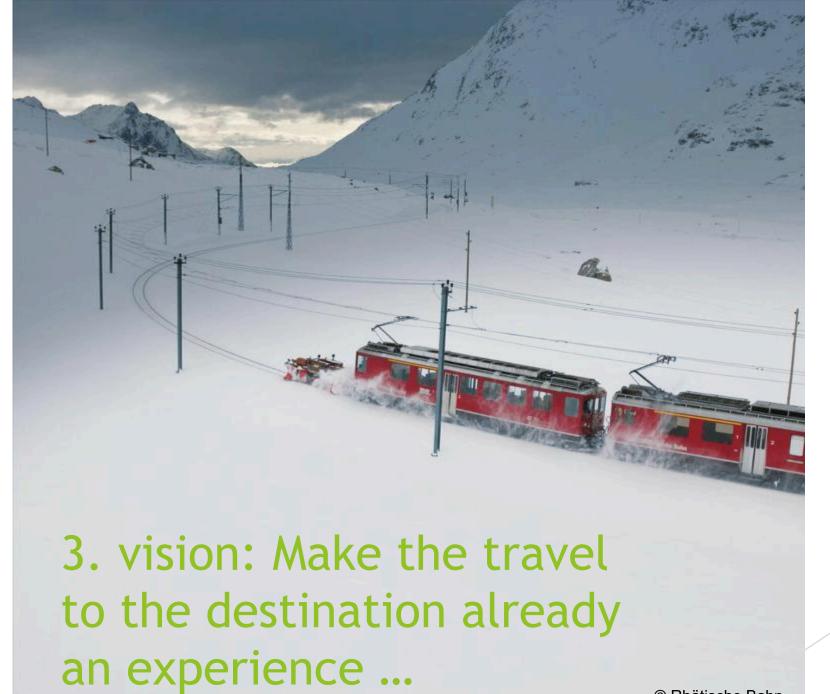






Sustainable mobility is a must!

The present use is not sustainable at all



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... resource efficient and e-mobility supporting houses.

5th vision: Sustainable Governance:

Punishment by law for non-sustainable development and tax-payers money only for projects following sustainability criteria.



If they tell you, the destination can only survive with this traditional form of tourism ...

... smile at them and say "Yes, and the earth is a flat disc."



christian.baumgartner@responseandability.com