



Call for Good Practice Examples

“Alpine Pluralism Award 2018”

Are you involved in activities that support the integration of migrants and a pluralistic Alpine Space?

Then take the opportunity and go for the Alpine Pluralism Award 2018!

The call opens on 19th September 2017 and closes on 18th December 2017.

Please find the call document here: www.cipra.org/en/alpine-pluralism-award

Infobox:

The “**Alpine Pluralism Award 2018**” is launched by CIPRA Lab in the frame of the PlurAlps project together with EUSALP Action Group 3.

For more information on PlurAlps: www.alpinespace.eu/projects/pluralps/en/home
and EUSALP Action Group 3

www.alpine-region.eu/action-group-3

Alpine Pluralism Award 2018 call document

Background information

The Alpine Pluralism Award 2018 is embedded into the Interreg Project PlurAlps - Enhancing capacities for a pluralistic Alpine Space:

The Alpine area is experiencing the combined challenges of an ageing population and new migration models. PlurAlps aims to develop and promote a welcoming culture and to increase the territorial attractiveness and social cohesion of Alpine areas through innovative services and practices for the integration of migrants. The project will enable municipalities to engage better in social planning considering aspects of cultural diversity and quality of life of all citizens.

The Alpine Pluralism Award 2018 will help to make visible recently started and ongoing activities in the Alpine Space, to increase public awareness and provide inspiration for others to replicate these practices.

Participate and present your measure / project / initiative!

All measures and proposals submitted within the deadline will be presented on the [PlurAlps website](#) and are visible throughout project duration (end of 2019). That in itself is already a huge bonus for you!

Why should I participate?

There are at least three benefits that characterize this call:

- **Online promotion** for the best measures in each of the four categories (see below) to a larger audience covering the Alpine Space via different channels
- **Participation in the PlurAlps project Mid-Term Conference** in Turin/IT in May 2018
- **Prize money** for the best measures. This prize will be funded by external sponsors and not by the ERDF.

Who can apply?

Private individuals, businesses, associations, public authorities, NGOs and all other organisations located in the area of the Alpine Space Programme (see map) which implement measures aimed at strengthening the welcoming culture and integrating migrants into society and the labour market through innovative services and other practices are eligible to take



part.

What can be submitted?

You can submit any integration measures (or projects) that have been or are being implemented within the area of the Interreg Alpine Space Programme (see map).

The term “Measure” can be understood in a broad sense: It includes projects, action and initiatives.

The measures handed in must already have tangible implementation results (products, services, individual success stories etc.) Measures which are still at the planning or preparatory stage cannot be submitted.

The measures can be oriented towards the following types of migrants: EU and non-EU migrants, seasonal workers, people under humanitarian protection, economic and forced migrants and re-migrants.

Measures can be submitted **in one or more of the following 4 categories:**

- (1) Measures for managing social change brought by migration with mutual benefits for migrants and local host societies
- (2) Measures for the integration of migrants into the local / regional labour market and for fostering entrepreneurship of migrants
- (3) Measures for building upon skills of migrants in order to improve land use, nature protection and regional development
- (4) Measures that support the school/work transition of migrants and measures that promote the inclusion of migrants into the dual educational path.

Evaluation procedure

An international Jury will assess the contributions and nominate the prize winners. The Jury is made up of members of the PlurAlps project, of EUSALP Action Group 3 and other experts.

The Jury’s decision shall be final and incontestable. In addition, the Jury reserves the right to award the prizes only in part or not at all, depending on the quality of the contributions submitted.

The Jury will assess the contributions according to the criteria below:

Evaluation criteria

Criterion	Description	Weight
1. Managing social change brought by migration with mutual benefits for migrants and local host societies	The measure supports the management of social change brought by migration and leads to mutual benefits for migrants and local host societies (e.g. local organisation structures, civil society organisations, cultural and social supply services, etc.). The measure helps to increase the diversity competence of local societies.	2,5
2. Integration of migrants into the local/regional labour market	The measure supports the integration of migrants into local businesses, semi-public and public bodies and/or fosters the entrepreneurship of migrants.	2,5
3. Building upon skills of migrants in order to improve land use, nature protection	The measure builds upon skills of migrants in order to improve land use, nature protection.	2,5
4. Supporting change in the local / regional dual education systems in order to better cope with migration	The measure supports the school/work transition of migrants and/or the measure promotes the inclusion of migrants into the dual educational path	2,5
5: PR impact and awareness raising	The measure contributes towards raising awareness and the success of the measure has been communicated to the local/regional general public. The success and the contribution are described in detail and quantified.	1,0
6: Innovative dimension	The measure is innovative – with regard to content or organisation or participants or location or because of the innovative combination of several factors. The innovation aspects are described in detail.	2,0
7: Transferability	It is described in detail what sort of methodology, experience or results from the measure can be transferred to other sectors	1,5

	and to other regions.	
8: Embedment in a bigger framework	The measure is embedded in a bigger welcoming strategy-framework and it is not just a single measure on its own. Additional measures have been or are taken as part of this strategy. Co-ordination mechanisms between the measure and the local framework are described in detail in a quantitative or qualitative way.	2

Contact

If you have further questions regarding the application, please contact:

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