

WHO WE ARE

The International Commission for the Protection of the Alps (CIPRA) is an autonomous, non-profit umbrella organisation committed to the protection and sustainable development of the Alps. It has an international executive office in Liechtenstein, seven national agencies in the Alpine states and one regional agency in South Tyrol. As a network operating across the Alps, CIPRA represents around 100 organisations and institutions as well as individual members.



CIPRA

**LEBEN IN DEN ALPEN VIVRE DANS LES ALPES
LIVING IN THE ALPS VIVERE NELLE ALPI ŽIVETI V ALPAH**

WHAT WE WANT

Living, working, loving, praising, dying, singing, hiking and celebrating – we want life in the Alps in all its facets to remain attractive and rewarding. Not just for people today, but also for future generations. An intact natural environment, cultural identity, social justice and economic security are the foundations of our livelihoods. We believe that long-term economic viability has to be predicated on ecological and social sustainability, which is why we advocate the protection of the Alps and their sustainable development. Our objective is to implement lifestyles and economic systems that are mindful of nature and of natural resources – so that this roof garden at the heart of Europe continues to flourish and prosper.



Annecy/F, © Antoine Berger

WHAT WE DO

▲ 1952 AN UMBRELLA OVER THE ALPS

Since its founding in 1952 CIPRA has been bringing people and organisations together across cultural, geographic, political and language divides, people who are committed to sustainable development in the Alps; it has done so as an umbrella organization since 1975. Its members include more than 100 associations, organisations and individuals.

▲ 1975 - 1992
Establishment of CIPRA agencies in Germany, Austria, Switzerland, France, Slovenia, Liechtenstein, Italy and South Tyrol.

▲ SINCE 1984
Publication of the AlpsInsight magazine, formerly CIPRA Info.

POLITICALLY MOTIVATED

CIPRA strives to lend more weight to Alpine policy on the international stage. 1991 was a milestone year, with the signing of the Alpine Convention. CIPRA sits on the Alpine Convention's committees as an official observer, contributing ideas and a basis for discussion on topical issues, and expresses critical views on a range of positions, strategies and action plans.

▲ 1995
Gold Environmental Award from the Arbeitsgemeinschaft Alpenländer Arge Alp working group.

▲ 1996 / 1997 INCENTIVES FOR TOWNS, CITIES AND MUNICIPALITIES

In 1996 CIPRA helped bring about the founding of the Alliance in the Alps network of municipalities. Since then it has been driving its further development forward, carrying out its projects, and providing administrative services. CIPRA also runs the executive office of the Alpine Town of the Year Association, founded in 1997, and implements its projects.

▲ 1996 - 2005
"Focus on the Alps" Summer Academy staged in Liechtenstein.

▲ 1998, 2001, 2007
Publication of three Alpine Reports as interdisciplinary showcases of development in the Alps.

▲ 1998
Gold Star from the European Federation of the Associations of Tourism Journalists for efforts towards sustainable development in tourism.

▲ 2001
Grand Binding Award for Nature Conservation and Environment Protection from Binding Foundation Schaan/FL.

▲ 2002 IN-DEPTH INFORMATION ACROSS THE ALPS

CIPRA communicates in a multitude of languages, providing in-depth, reliable information. In the International Year of the Mountains 2002 it launched alpMedia, an Alpine-wide information service. The newsletter provides regular news, information and event details from all the Alpine states. The information is continually updated on the website at www.cipra.org.

▲ 2003
Alp Web Award 2002 from the Club Alpino Italiano.

▲ 2003
Co-founding of the Alliance of Central Asian Mountain Communities modelled on the Alliance in the Alps network of municipalities.



▲ SINCE 2004 MEDIATING AND FOSTERING

CIPRA encourages others to take action. Through a wide variety of projects it demonstrates how this can be done: building houses that generate more energy than they consume; creating corridors so that animals and plants are able to move and reproduce freely; assisting with climate change mitigation and adapting to climate change without harming nature. Learning from and with others is the motto.

▲ 2006
In calling for an action plan CIPRA has put climate change on the agenda of the Alpine Convention.

▲ 2008
Premio Gambrinus Giuseppe Mazzotti commendation for the 3rd Alpine Report.

▲ 2010
CIPRA initiated the Konstruktiv architecture award together with the Principality of Liechtenstein.

▲ 2010 / 2011
Publication of compacts, background reports on addressing climate change issues.

▲ 2012
Sustainability Award from the Royal Dutch Mountaineering and Climbing Club.