



**youth.shaping.EUSALP**

# **Development of an Action Plan for Youth Participation in the EUSALP**

**Report of the 2nd workshop  
Schaan, 29-30th March 2019**

**DESIGN, FACILITATION AND REPORT BY**

ALPINE TOWN OF THE YEAR - CLAIRE SIMON

CIPRA INTERNATIONAL - NICOLETTA PIERSANTELLI

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# PROJECT BACKGROUND AND OVERALL PROJECT AIMS

The following institutions have proposed to develop an action plan for youth participation within the EUSALP:

- Tiroler Landesregierung/EUSALP-Presidency (represented by Melanie Plangger)
- Bundesamt für Raumentwicklung, Schweiz (represented by Silvia Jost)
- Amt für Auswärtige Angelegenheiten, Liechtenstein (represented by Kathrin Nescher)

They have endorsed following organisations with the task to support them in doing so:

- CIPRA International (Represented by Kaspar Schuler and Michaela Hogenboom/Nicoletta Piersantelli)
- „Alpine Town of the Year“ Association (represented by Claire Simon)

The project should also involve further structures and persons (EUSALP representatives, Youth Parliament to the Alpine Convention, CIPRA Youth council, GaYA partners and pilot regions, etc.)

The project should capitalize on following experiences and take following principles into consideration:

- Experiences and critical view on youth event within the EUSALP-Forum in Munich in 2017
- Take principles of youth participation into consideration, such as exchange at eye level, openness for results, process transparency.
- Avoid any type of official representation of each country through the participation of young people. The young participants should consider themselves as representatives of their own ideas and view points and participate as such, with no expectation of having a seat/official role in a possible future participation structure.

A **3-step process** has been proposed to develop an action plan proposal to the Executive board/General Assembly of the EUSALP, including:

- 1st workshop, 19.11.2018, Innsbruck/AT
- 2nd workshop, 29-30 March 2019, Schaan/LI
- Presentation of the results at the EUSALP to the Executive board, June 2019 (to be confirmed)

## Overall project aims

- Short term (2018): participation of young people from the EUSALP regions/countries to the annual forum in Innsbruck/AT on 20th-21st November 2018.
- Midterm (2019/2020): Joint elaboration of a binding youth participation plan within EUSALP, which really makes their influence possible. Youth participation should hence be installed on a long term basis within EUSALP, thanks to a Youth Participation Action Plan.

**The present report concerns the activities of the 2nd workshop.**

# AIMS, OUTPUT & ACTIVITIES OF THE 2ND WORKSHOP

## aim

- EUSALP process is open to young alpine citizens, according to different age, times, interest (long term strategy)

## output

- Young participants have a clearer understanding of EUSALP and they are willing and motivated to be actively involved, they share a common vision

## activity

- Exchange and refresh about results of 1st workshop in small groups; peer to peer exchange.
- Our vision for 2022 (snowball method)
- Youth participation ladder

- Young people have the possibility to exchange with EUSALP representatives the concrete ideas resulted in the 1st workshop

- Common agreement between young participants and EUSALP representatives on the ideas to further pursue and implement

- Groupwork with young people and representatives from EUSALP: further development of project ideas according to a project template developed together.

- Implementation of youth participation measures are proposed by young people and EUSALP representatives and jointly discussed and developed.

- Young people and EUSALP representatives work out together the implementation of the first ideas chosen.

- Groupwork with young people and representatives from EUSALP: further development of project ideas according to a project template developed together.

- Young people discuss with EUSALP representatives how to reach more young people, how to communicate effectively on this process.

- Common proposal for a multiplication strategy

- Groupwork about raising awareness

- Young people and EUSALP representatives work on the sustainability of the process

- Measures for the sustainable establishment of the process „youth.shaping.eusalp“
- Our common vision for 2022

- Our vision for 2022 (snowball method)
- Youth participation ladder

# INVITATION TO THE YOUTH AND REPRESENTATIVES OF EUSALP

The aim was to involve the young people who participated in the first workshop (20), as well as other interested young people. Half of the participants from the 1st workshop attended the second workshop, and approx. 15 further young people applied, summing up to 35 applications. The participants were selected to insure a balance among countries, age and motivation (at least 3 per EUSALP country and ages 15-28). 30 participants were admitted. 2 participants did not attend.

It is worth to mention that 9 participants were from the International School in Buchs (CH), of different nationalities, and age 15-17. This group left the workshop on midday of the second day, so they did not attend the video workshop.

5 representatives of EUSALP participated during the whole workshop.

The invitation was done with an official letter sent by the Land Liechtenstein to all the addresses that CIPRA International and ASdJ identified. The letter contained a link to a registration form. After the letter, CIPRA International and ASdJ made a recall per mail and/or telephone and/or social media. A confirmation mail and a flyer with detailed program was sent to each of them.

To involve young participants, the same channels as the first workshop were used, in addition to direct contact to the participants of the 1st workshop, a broad mailing to Swiss educational institutions and youth associations as well as direct contacts to representatives of universities (UNI Innsbruck, Politecnico Torino) and youth organisations.

# WORKSHOP ACTIVITIES



After an open air artistic "ice breaking activity" to get to know each other (drawing portraits of all the participants, but changing places of sitting), we started to go through the agenda and to introduce the EB Members. Then we split the group into 5 small groups, according to own interest, and the participants refreshed their knowledge about EUSALP and the results of the 1st workshop. Participants who were present at the 1st workshop were led each group, reporting and answering questions of the newcomers. New participants of each group were presenting in plenary session what they understood.



Portraits from the 1st ice-breaking activity

# AGENDA MARCH 29TH 2019

## Agenda

FRIDAY  
29<sup>th</sup> MARCH  
20 19

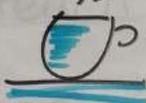
1:30 Check-in round

2:00 Refresh about EUSALP  
groupwork & presentation

2:35 Our vision for 2022

3:35 Project development

4:30



4:50 Presentations & Feedback

5:30 Check-out round

6:00 walking to Vaduz !!!



# Aims of 2<sup>nd</sup> workshop

- ⑥ Young people<sup>(y.p.)</sup> are involved in EUSALP, according to different age-group, interest, time (long term strategy)
- ⑥ Y.p. exchange with EUSALP representatives
- ⑥ EUSALP process is open to y.p.
- ⑥ Ideas are proposed by y.p. and jointly discussed with EB members
- ⑥ How to reach more y.p. is agreed
- ⑥ Youth participation as sustainable process in EUSALP: some criteria are agreed



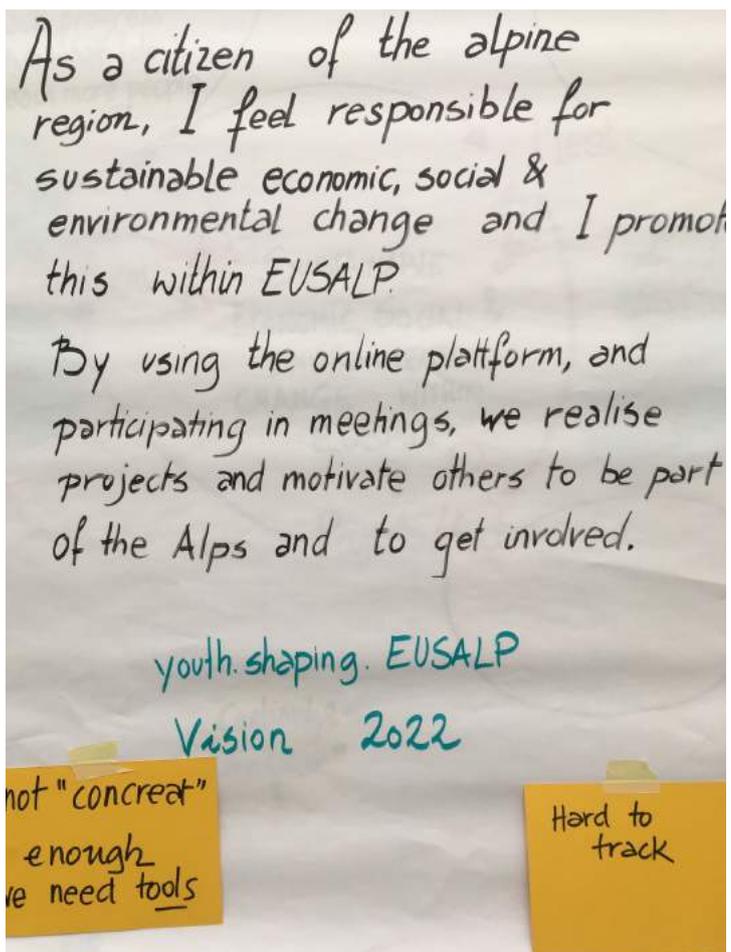


Group work about the results of the 1st workshop and EUSALP

# OUR VISION FOR 2022



Sharing the common vision



As a citizen of the alpine region, I feel responsible for sustainable economic, social & environmental change and I promote this within EUSALP.

By using the online platform, and participating in meetings, we realise projects and motivate others to be part of the Alps and to get involved.

youth.shaping. EUSALP  
Vision 2022

not "concreat"  
enough  
we need tools

Hard to  
track

With a snow-ball method the participants developed a vision for youth.shaping EUSALP in 2022.

Participants were asked to work out one sentence expressing their vision for a youth participation strategy in EUSALP, by 2022 in four rounds:

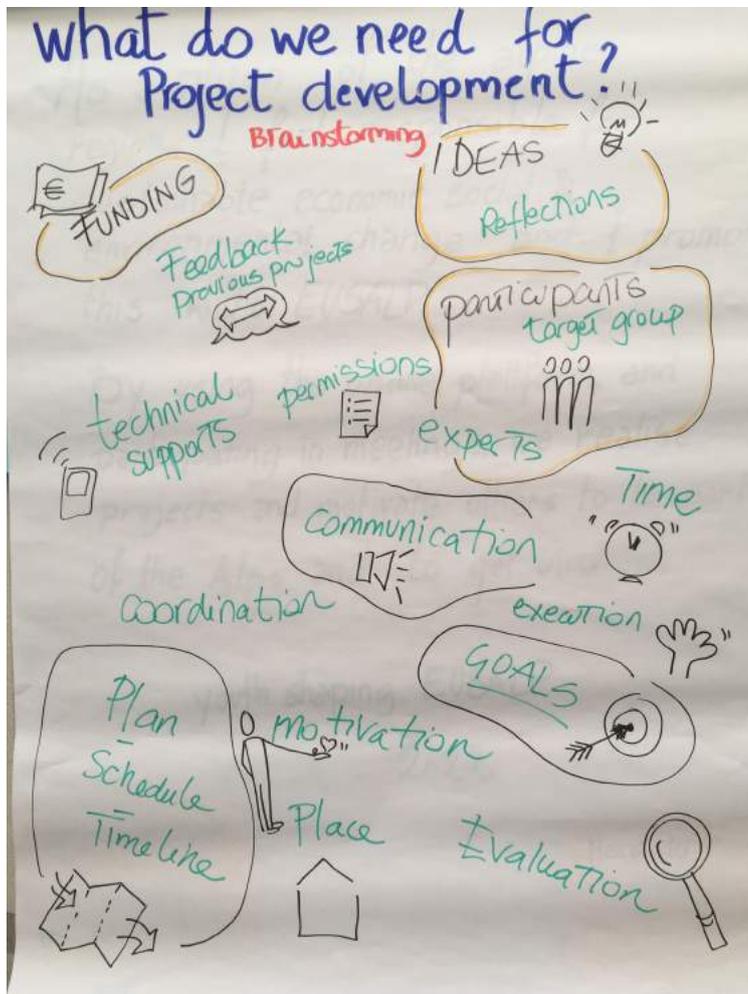
- first round with three people,
- second round: two groups of three had to join, share and find a common vision,
- third round: two and three groups of six people joined and put their visions in common
- fourth round: the whole groupe agreed on one common vision.

From 10 different visions, one common vision was proposed.

The wording of the sentence proposed by the participants was adjusted by the facilitators, who asked the group for confirmation.

# PROJECT DEVELOPMENT

## What do we need for project development?



After a break we continued with a brainstorming about the necessary elements to develop a project. Participants were very quick in naming the elements and facilitators clustered and proposed a common template for the next step. The named elements were:

- ideas
- goals
- participants (target group)
- experts
- time
- funding
- permissions
- technical supports
- coordination
- execution
- Plan/Schedule
- Place
- communication
- Evaluation/feedback

# Project template: Alpine Summer Camp



## Idea

Alpine sports, workshops, contests

## Motivation

- meet other people
- know something new
- do sports in nature
- travel in the alps
- exchange cultures

## Goal

- create a common identity for alpine citizens
- create awareness

## Target group

- young people between 14-18 years old

## Execution

- 2/3 weeks during summer school holidays

## Resources

- **technical support:** supervision of EUSALP
- **experts:** animators, representatives of EUSALP
- **time:** all the autumn before
- **permissions:** parents, municipalities
- **funds:** regions that hosts the camp

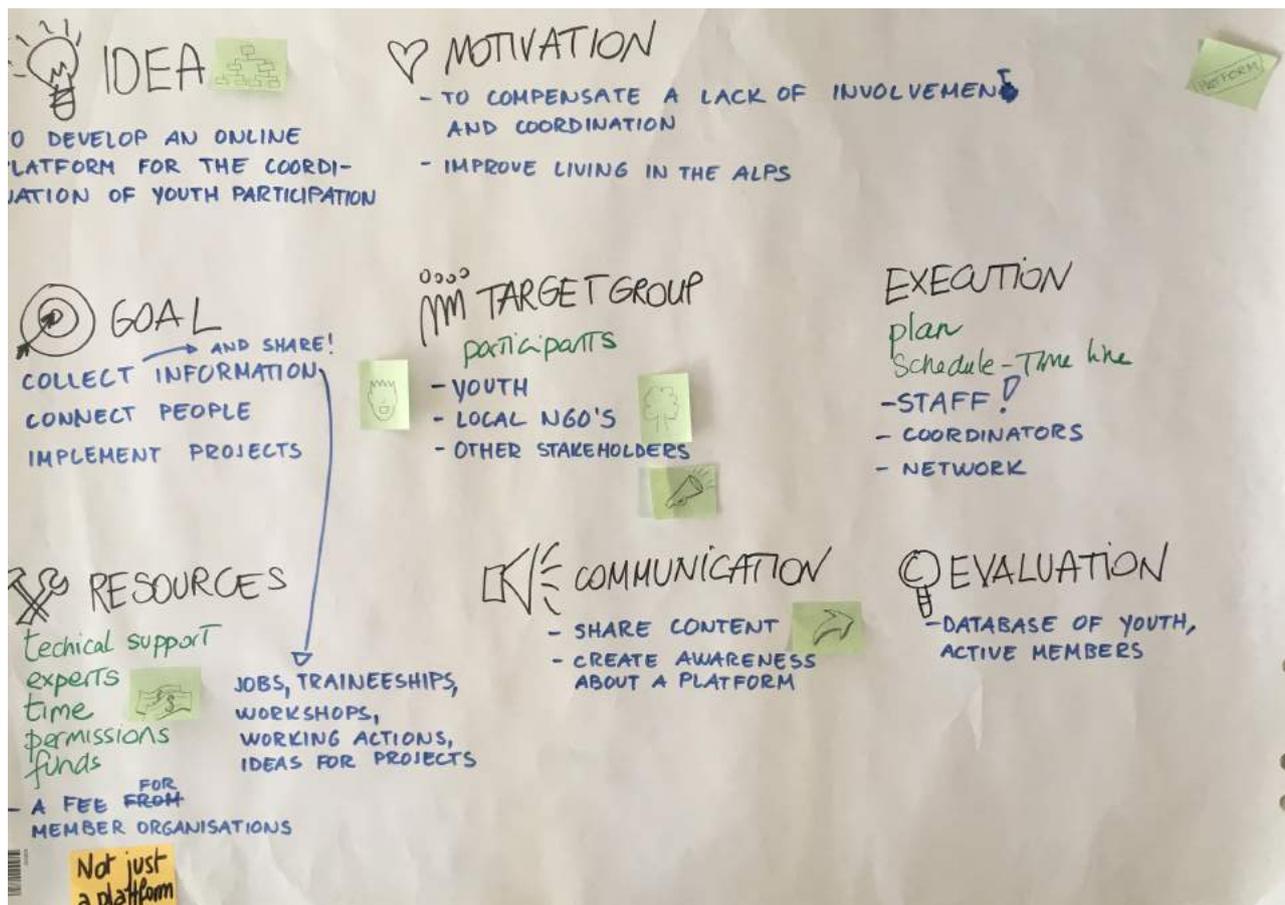
## Communication

- wikialps (online platform)
- schools
- social media

## Evaluation

- satisfaction of participants
- participation of all alpine regions
- continuity of the project

# Project template: Online Platform



## Idea

To develop an online platform for the coordination of youth participation

## Motivation

- To compensate a lack of involvement
- to improve living n the Alps

## Goal

- Collect and share information as jobs, traineeships, workshops, working actions, ideas for projects
- connect people
- implement projects

## Target group

- Youth
- Local NGOs
- Other stakeholders

## Execution

- Staff
- coordinators
- Network

## Resources

- A fee for member organisations

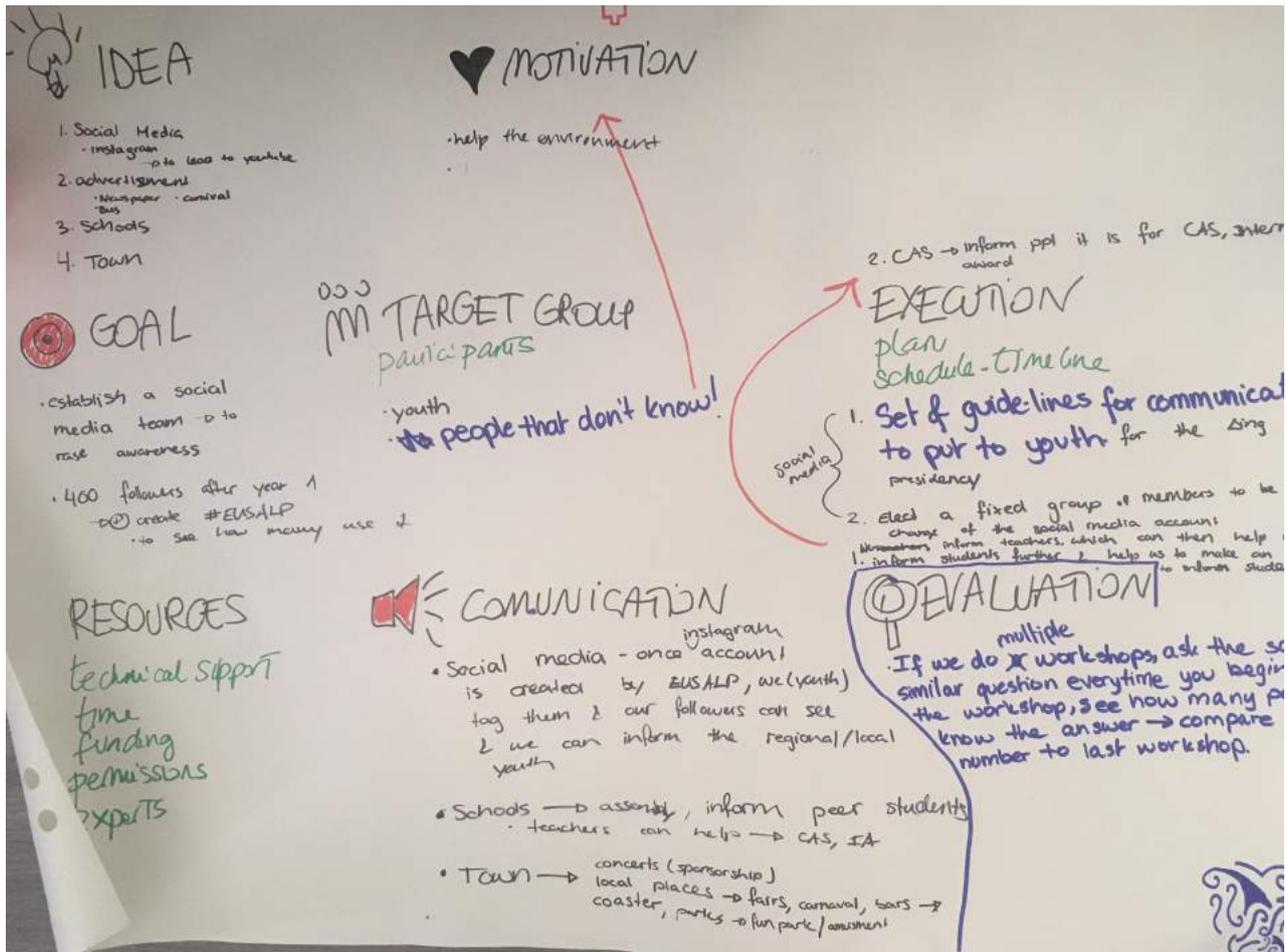
## Communication

- Share content
- create awareness about the platform

## Evaluation

- Database of youth active members

# Project template: Awareness raising



## Idea

Social Media, Advertisement, Schools, Town

## Goal

- establish a social media team
- 400 follower after year 1
- create hashtag EUSALP

## Resources

- A fee for member organisations

## Motivation

- Help the environment

## Target group

- Youth
- people who don't know

## Communication

- Instagram account to be created by EUSALP
- Schools: go to assemblies, inform peer students and teachers
- Town: information in fun park, fairs, bars

## Execution

- Guidelines for communication
- Elect a fix group of members to be in charge for the social media
- inform teacher and students

## Evaluation

- Database of youth active members



Groupwork and presentation about project template

# AGENDA MARCH 30TH 2019

## Agenda

SATURDAY  
30<sup>th</sup> MARCH  
2019

9:00 Check-in

Are the project ideas  
feasible?

+ continuity?

Open questions

Next steps

12:30

LUNCH



Bye Bye  
EB & AG  
members

14:00

Videos & letters to

present ideas to EUSALP

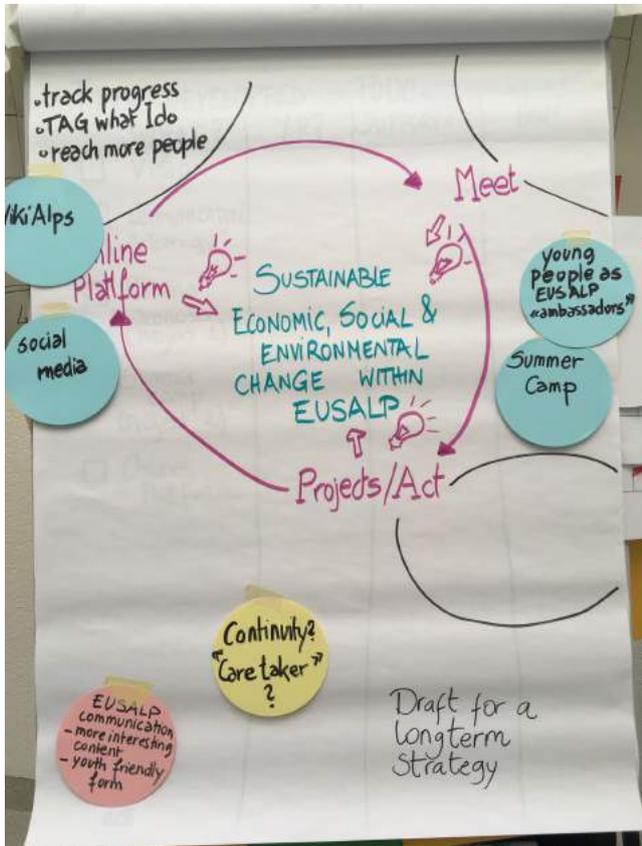
16:30

Check-out

17:00

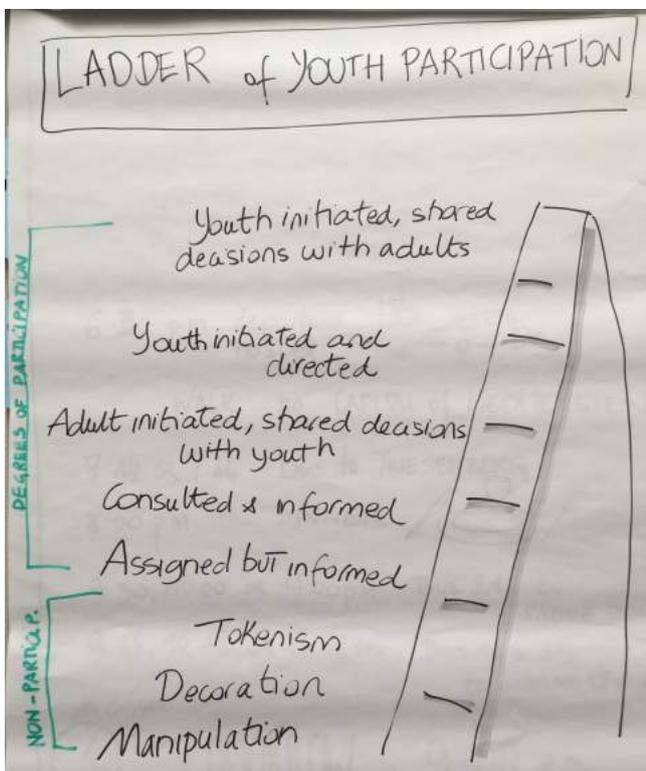
THE END

# DRAFT FOR A LONGTERM STRATEGY: VISION, PROJECTS AND CONTINUITY



On the 2nd day, after an energizing activity in the garden, facilitators came back to the common vision generated on the 1st day. They proposed to the group a circular schema. In the centre is the common vision and around it are the three main ways the youth can imagine to act (platform, meeting, projects and actions), connected to each other in a process; youth imagine to get in touch via online platform, then they agree to have meetings, in which they plan projects and actions, which are communicated to other youth on the online platform; other youth are willing to meet etc, etc...

The facilitators identified the **question of the "continuity"/"care-taker"** (who is going to ensure the dialogue between youth and EUSALP?) of the process as an important question to be treated during the second day.



A short input about the youth participation ladder gave a bit of background theory; facilitators then helped the group to evaluate the current position of EUSALP regarding youth participation. By filling a grid with all the different youth participation levels, facilitators showed how each proposed activity or project correspond to a precise level of participation, that means also to a precise level of engagement and target group. This input was helpful to connect the workshop activity with the broader view of a longterm strategy.

# EVALUATION of CURRENT POSITION of EUSALP regarding YOUTH PARTICIPATION

		Proposed actions & projects
0	Youth are informed	Info days + schools events 0
1	Youth are listened to	Info days + summer camp 1
2	Youth are supported in expressing their views	workshops + online platform 2
3	Youth views are taken in account	online consultat 3
4	Youth are involved in decision making process	Design thinking (new services are planned with users) 4
5	Youth share power & responsibility in decision making	Living Lab 5

Evaluation of the current position of EUSALP regarding youth participation

# FEASIBILITY CHECK OF PROJECT IDEAS AND CONTINUITY OF THE PROCESS

Participants were invited to check the feasibility of each project idea by filling a template in order to evaluate critical point in the project through a traffic-light colour system. They worked in 5 groups:

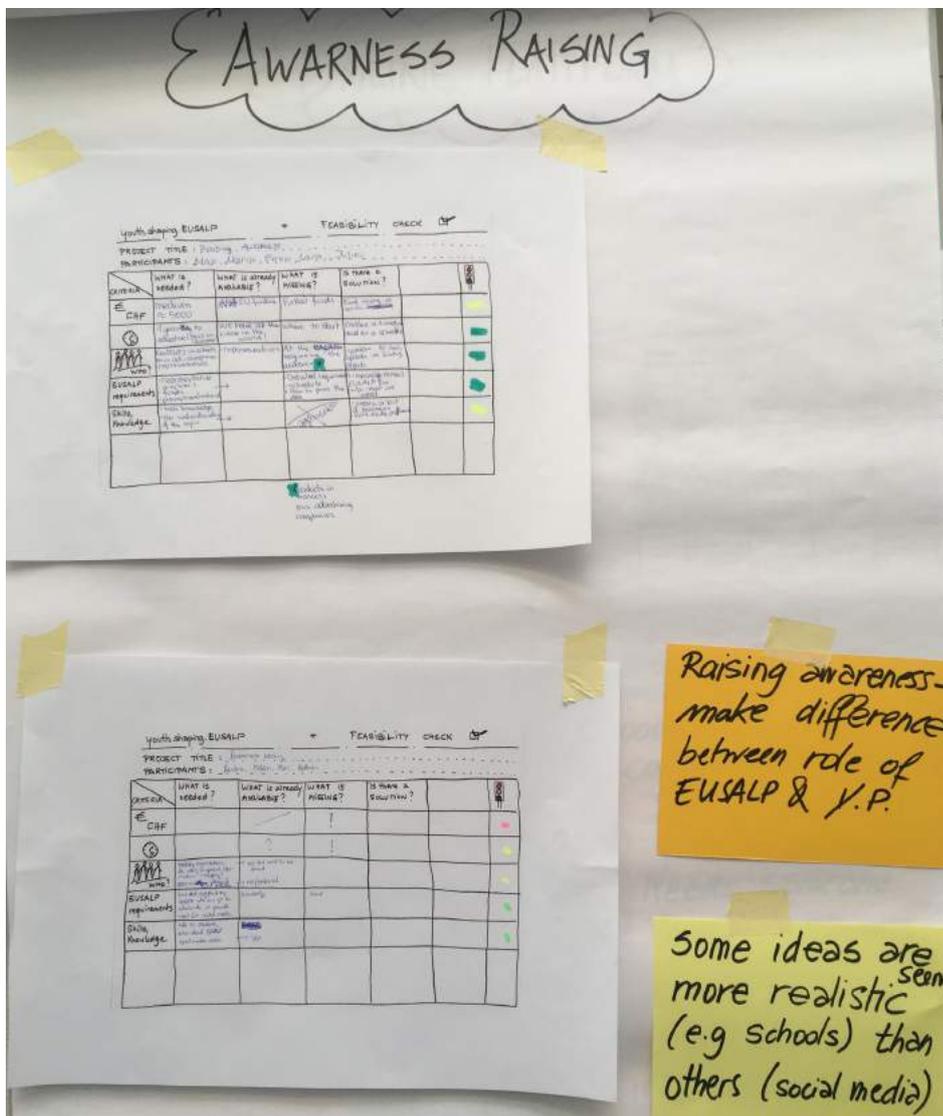
- one group for each of the three project ideas,
- one group with the EB Member, who checked all the ideas.
- one group which worked on the project idea "representatives of Youth at EUSALP"; it was not worked out in the project template on the 1st day, but the facilitators regarded it as a very important issue regarding the continuity of the process.

## Feasibility check: Awareness raising

Some ideas are more realistic than others. E.g. Schools VS Social Media

Raising awareness make the difference between the role of EUSALP and of Young people.

Estimated costs: 5000 €



# Feasibility check: Online Platform

The idea is realistic

## Critical points:

It needs someone to set it up, an employee who continues caring for the platform

How does it look like? It needs to be more detailed

Resources needed: a responsible person and the time to plan and organize it

Estimated costs: 20.000€ How much funding would it be possible?

ONLINE PLATFORM

youth shaping EUSALP * FEASIBILITY CHECK					
PROJECT TITLE: <u>ONLINE PLATFORM</u>					
PARTICIPANTS: <u>Julia, Zep, Hanna, Fabian</u>					
QUESTION	WHAT IS NEEDED?	WHAT IS ALREADY AVAILABLE?	WHAT IS MISSING?	IS THERE A SOLUTION?	
€ CHF	1000 CHF	100 CHF	100 CHF	100 CHF	●
③	...	...	...	...	●
EUSALP requirements	...	...	...	...	●
Skills Knowledge	...	...	...	...	●

youth shaping EUSALP * FEASIBILITY CHECK					
PROJECT TITLE: <u>ONLINE PLATFORM</u>					
PARTICIPANTS: <u>Julia, Zep, Hanna, Fabian</u>					
QUESTION	WHAT IS NEEDED?	WHAT IS ALREADY AVAILABLE?	WHAT IS MISSING?	IS THERE A SOLUTION?	
€ CHF	1000 CHF	100 CHF	100 CHF	100 CHF	●
③	...	...	...	...	●
EUSALP requirements	...	...	...	...	●
Skills Knowledge	...	...	...	...	●

youth shaping EUSALP * FEASIBILITY CHECK					
PROJECT TITLE: <u>ONLINE PLATFORM</u>					
PARTICIPANTS: <u>Julia, Zep, Hanna, Fabian</u>					
QUESTION	WHAT IS NEEDED?	WHAT IS ALREADY AVAILABLE?	WHAT IS MISSING?	IS THERE A SOLUTION?	
€ CHF	1000 CHF	100 CHF	100 CHF	100 CHF	●
③	...	...	...	...	●
EUSALP requirements	...	...	...	...	●
Skills Knowledge	...	...	...	...	●

Good idea could be realistic

Needs someone to set it up employee as main obstacle

How does it work on the long run?

voluntary work

How much would it cost & how much funding is possible?

what should platform look like? needs to be more detailed

resources are needed?

# Feasibility check: Summer Camp

The idea has to be still fully developed, it needs a detailed action plan

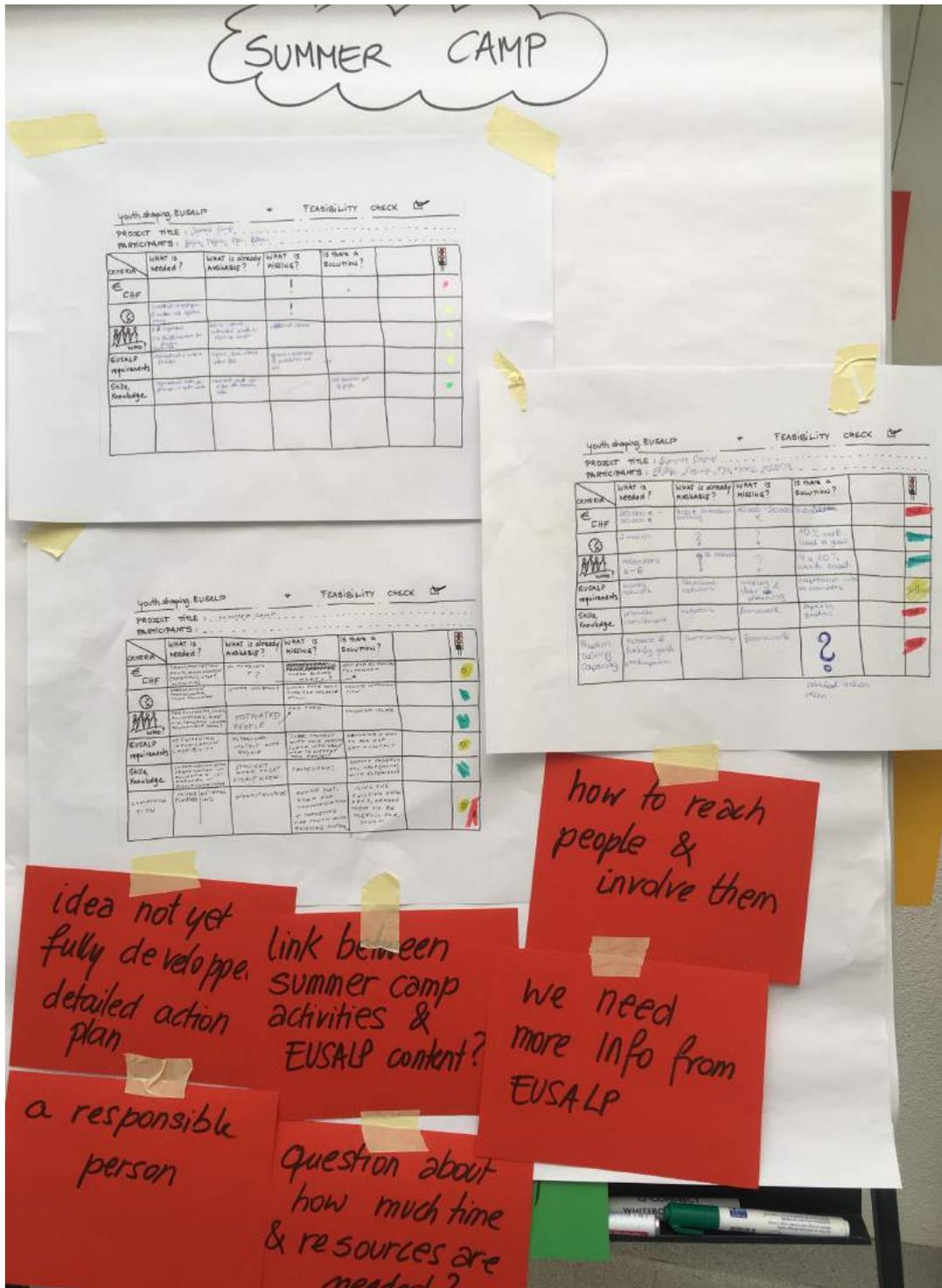
## Critical points:

how to get and involve people?

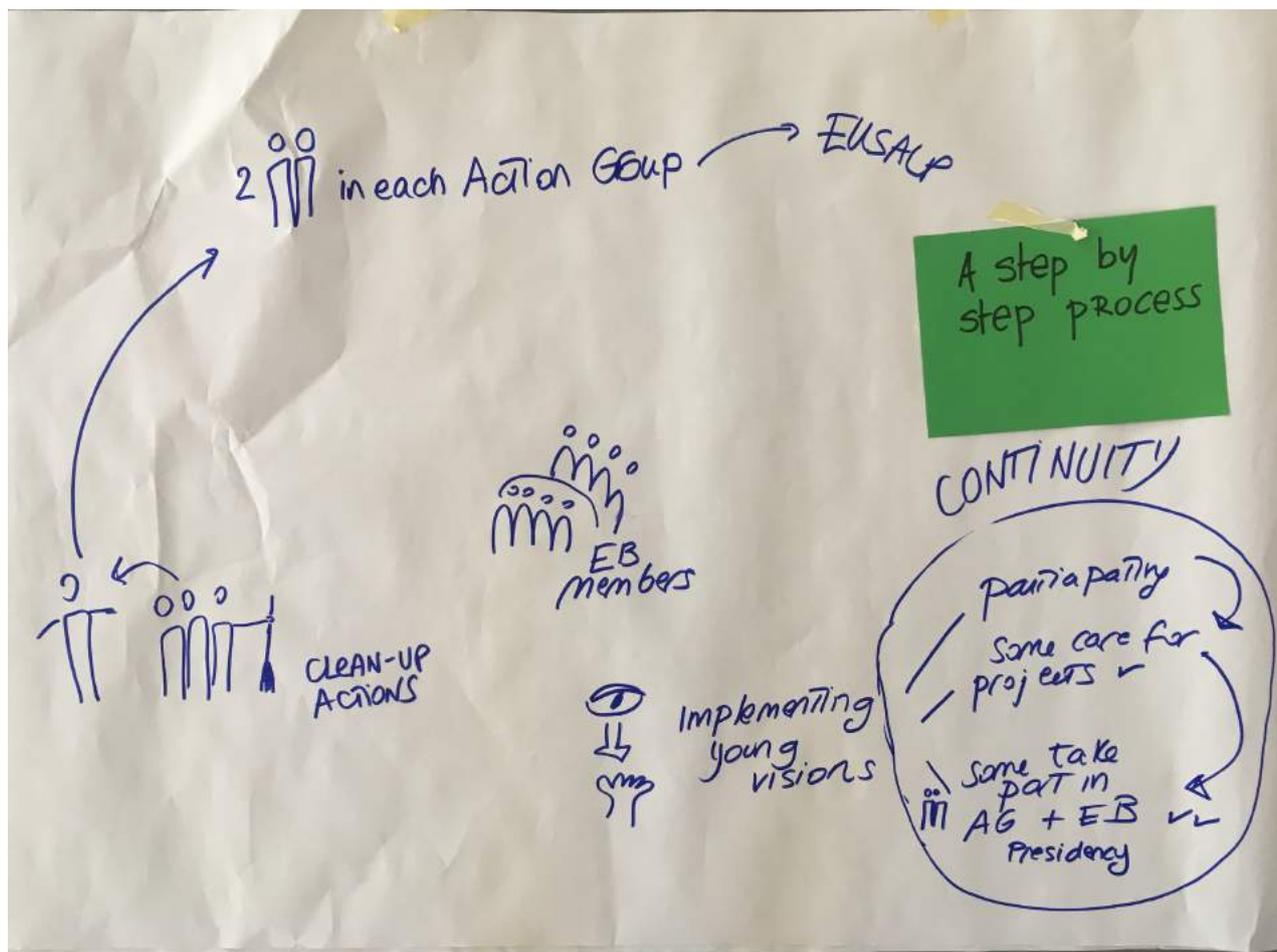
Link between EUSALP and camp activities (we need to know more about EUSALP)

Resources needed: a responsible person and the time to plan and organize it

Estimated costs: 20.000/30.000€



## Additional topic: Continuity of the process



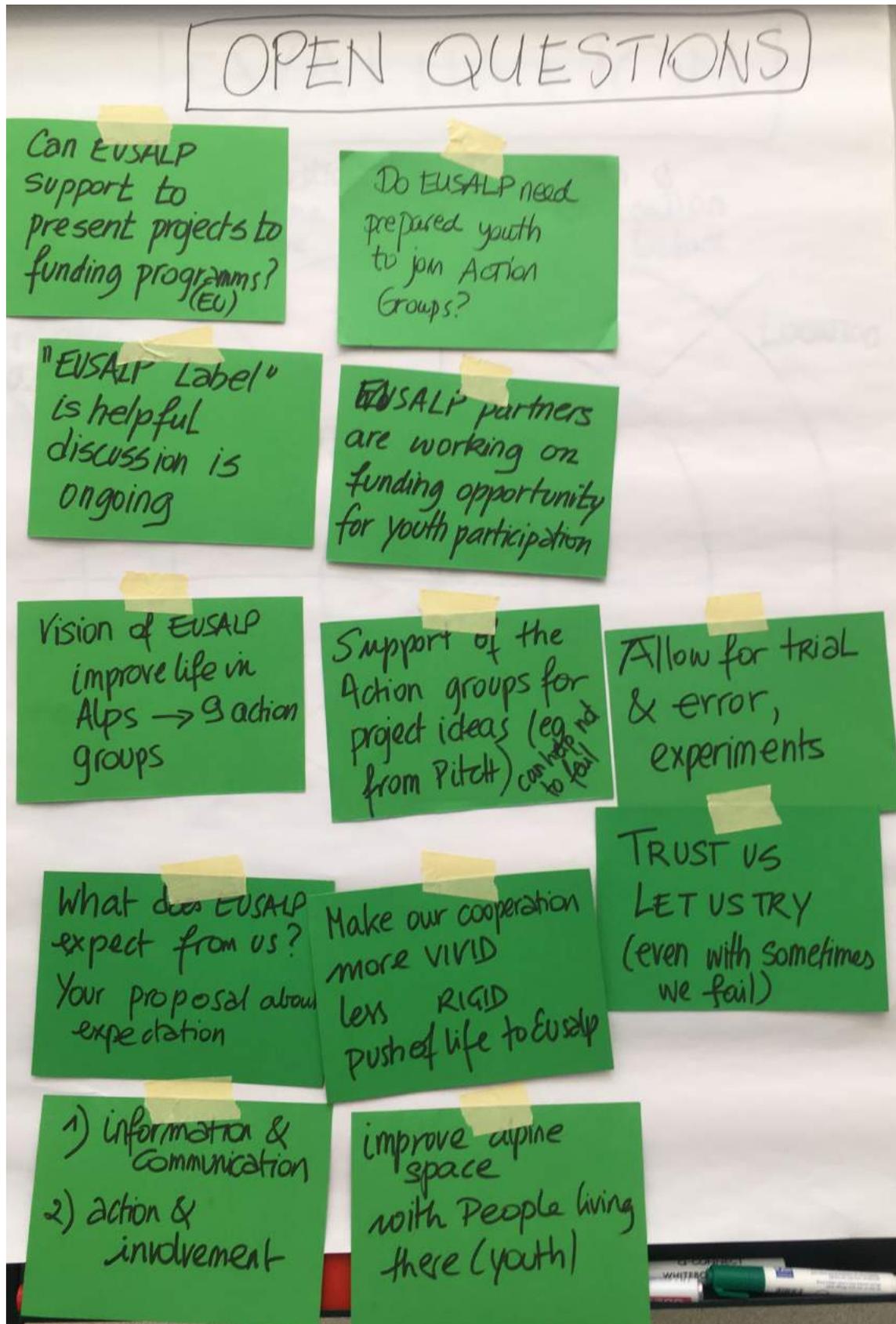
Participants of this group found it very difficult to focus on the topic of continuity. The facilitator asked the group to imagine: "How could it be for you? After joining this workshop, can you imagine to cooperate again, and how?"

After a long discussion, they came to the shared idea that probably the youth participation process in EUSALP will be a **step-by-step process**; it could start with participating in some actions or projects; after that, seeing that it is interesting, some young people may like to care for the organization of some workshops, events or actions; some of these young people could then be interested in joining some Executive Board Member meeting or Action Groups in order to get in closer touch with EUSALP and make their voice heard.

So the topic, starting from a personal imagination of the own interest, moved slowly in direction of continuity.

# OPEN QUESTIONS

Some space for open questions was left at the end of the second half day and before the EB Members left the workshop .



# VIDEO-MAKING WORKSHOP

The afternoon of the 2nd day was dedicated to a video-making workshop. A professional, Johannes Rinderer, joined the group to teach them the basis of storytelling in short video. The aim of this workshop was to make videos to present the engagement of young alpine citizens to the executive board.

Participants built up three teams, in each of them they chose different roles (writing, filming, audio recording, location scouting). They agreed about the main story, then worked in their role, following the indications of Johannes.

After 3 hours video workshop the result was amazing: they managed to have 3 short movies, in all the alpine languages, describing in three different ways how they feel responsible and involved in shaping the future of their region.



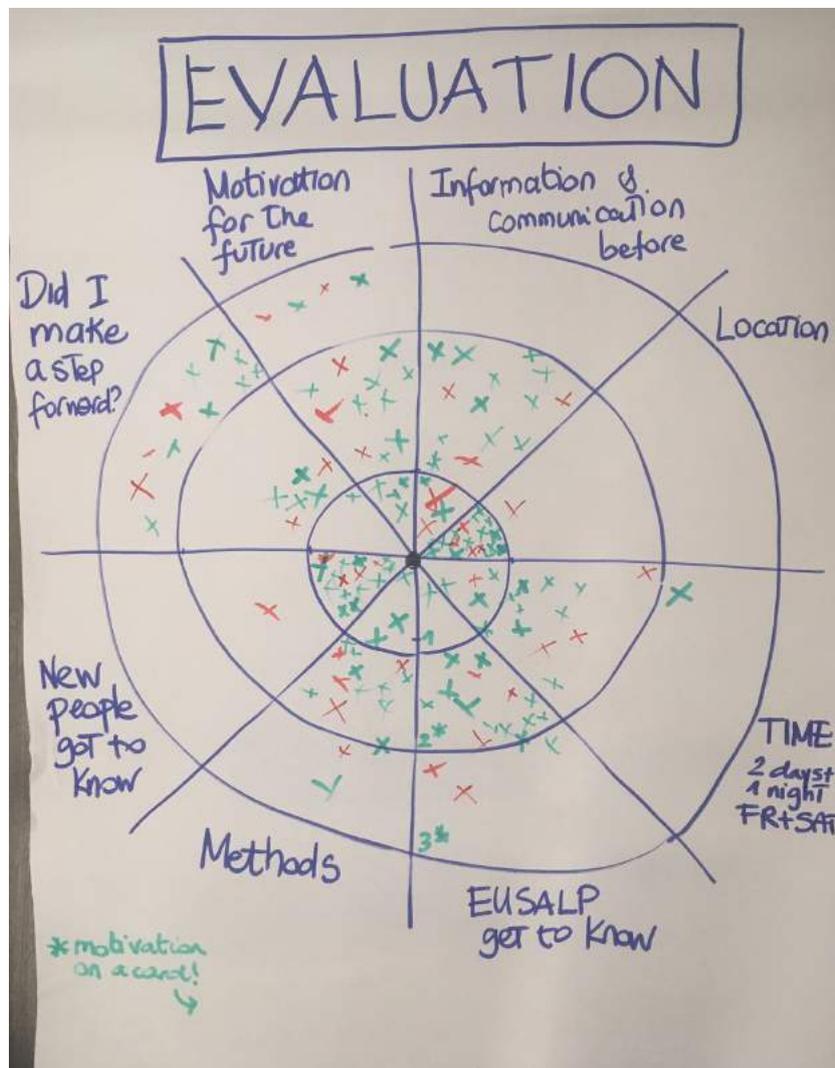
# DART BOARD OF EVALUATION

Participants were asked to put marks with a marker on a drawn dartboard. The dartboard has been divided into 8 areas corresponding to the following elements:

- Information/Communication before the workshop
- Location
- Time (2 days/1 night)
- EUSALP get to know
- methods
- new people got to know
- Did I make a step forward?
- Motivation for the future

There was a scale on dartboard from centre to outward.

The evaluation is overall quite good. To aspects need some careful attention: "did I make a step forward?" and "motivation for the future". The time lacked to discuss these points, but this may be due to a lack of clarity regarding the further possible engagement for the young people. This concern was expressed at different times during the discussions.



## NEXT STEPS

From a strategic point of view, the next step is to clarify the participation frame offered by EUSALP to the young people, based on the ideas they have developed and commitment they have shown. To be implemented, the ideas need to be further developed and accompanied. For this, the EUSALP members need to establish the participation frame, including: what is the place offered to young people within EUSALP (what could their role be? which level of participation? how can the ideas and projects of the young participants be accompanied, further developed and implemented? which resources (human, financial) are available to accompany the young participants? when and how can the young people meet again?).

To follow-up on the workshop(s) and to support the next strategic step, following actions are foreseen:

- Workshop report and communication of results to participants and EB members (facilitators)
- Participation certificates for all participants (facilitators, EB members)
- EUSALP strategy and action plan for youth participation (draft by facilitators, finalisation EB members)
- Clarify participation opportunity for young people to EUSALP meeting in June (EB members)
- Clarify financial frame for youth participation within EUSALP (EB members)
- Finalise letter prepared for Italian and French presidencies (a group of young participants: Manca, Alice, Mathilde)
- Finalise video statements and short films and present them (facilitators, EB members)