FUTURE IN THE ALPS

Disseminating knowledge - networking people

Project of the CI PRA

Serena Rauzi – CI PRA Internazionale  
Poschiavo, 10-11 May 2007
What is the CIPRA (Meaning, initiatives and activities)

What is Future in the Alps (Idea, themes and structure of the project)
What is the CIPRA Network?
The alpine convention

- International agreement, subscribed by A, CH, D, F, FL, I, Slo, Monaco, EU
- Goal: Protection and sustainable development in the Alps
- Framework convention, thematic implementation protocols (i.e. Protection of the Alps, Traffic, Energy...)
- 12 foreseen protocols, 8 complete
Alliance in the Alps

- Network of over 200 alpine municipalities
- Active for a sustainable development in the Alps
- Want to be heard at an international political level
What is the CIPRA

CIPRA means of Communication

E-Communication

CIPRA
Web page
www.cipra.org

CIPRA Future in the Alps
Newsletter of the projects

CIPRA alpMedia
Newsletter every 14 days

Events

CIPRA Annual Conference

CIPRA Excursions and workshops
(e.g. climalp)

Publications

CIPRA INFO
every three months

CIPRA Conference transcripts
yearly

Alpine Report
1998
2001
2007

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What is the CIPRA: Activities

- **2002 Year of the mountain**
  - **Summer Academy**
  - **DYNALP**
    - (07/2003-08/2006)
  - **Alliance in the Alps**
    - (dal 1997)
  - **Alpine town of the year**
    - (dal 2003)
  - **Future in the Alps**
    - (07/2004-12/2007)
  - **climalp**
    - (dal 2004)
  - **Ecological Continuum**
    - (dal 2007)
  - **Alliance Central asian Mountain Communities**
    - (dal 2002)
  - **DYNALP²**
    - (04/2004-06/2009)
  - **NENA**
    - (02/2006-02/2008)

**Closed**
- Running
- Future

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What is Future in the Alps?

A CIPRA project, financed by the MAVA swiss foundation (2,4 Mio CHF, 3,5 Years) which wants to:

- collect and diffuse existing alpine knowledge
- collect and diffuse practical experiences
- propose interchanges and create new networks
- give new impulses to promote a sustainable development in the Alps
The idea of the project

- Different people, from different places want to change things
- What can we do? Where could we start?
- It is not necessary to invent the wheel again!
- It is enough to make available existing examples and practical experiences
Six key themes/questions to give an answer to

- Regional value added
- Governance capacity
- Protected areas
- Leisure, tourism and commuter mobility
- New forms of decision making
- Policies and instruments
1) How can endogenous potential for creating product and service chains with a high regional value added be used successfully?

i.e. Holzbaukunst Vorarlberg

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2) What is it – other than economic and ecological aspects – that prompts people to stay in the Alps or to move to the Alps? How can we consolidate the governance capacity of individuals and communities?
3) Under what circumstances do large protected areas represent instruments of sustainable development and at the same time suitable instruments for protecting natural diversity?

i.e. Logarska Dolina
4) How are mobility and the development of regional structures connected? What solutions are there to fast growing leisure, tourism and commuter mobility?

i.e. Werfenweng
5) What new forms of decision-making are the most promising with regard to sustainable development when it comes to negotiating regional planning demands?

i.e. Popular vote Val Pusteria
6) What sort of impact do policies and instruments have on future regional development? How should these policies and instruments be adapted to contribute more effectively to sustainable development? How can policy assessment and research processes be improved to help reduce the gap between recommendations and practical implementation? i.e. Hellenot
Structure of the project

alpKnowhow
Transfer
Identifying, evaluating, collating, processing knowledge
Research and practice
Answering questions

alpService
Transfer
Making use of, distributing, selling, preserving, knowledge
Service
Combining offer and demand

alpPerformance
Transfer
Making use of and applying knowledge
Users
Identifying knowledge gaps
alpKnowhow

- 6 international “Question teams”
- Research and summarizing
- 6 Reports
- One synthesis report
- 160 best practice examples
- 240 literature abstracts
alpService

- Knowledge published on the website www.cipra.org/future (de, it, en, fr, sl)
- Analysis of actors and their needs
- Competition for the best projects (570 projects online) – One price for theme plus two special prices. Price to the Poloposchiavo for the thematic Governance Capacity
alpService

- Dissemination of knowledge through conferences and thematic workshops
- Publication of articles on magazines presentation of the project at different events
- 3rd Alpine report
- Teaching Material
alpPerformance

- Monitoring of the pilot projects (winners of the competition)
- DYNALP², for alpine municipalities www.alleanzalpi.org/dynalp
- NENA (Network Enterprise Alps)  
  10 partners, Interreg III B. (value added chains in the fields of energy and wood) www.nena-network.net/
Further information about the project “Future in the Alps” is available on the web site

www.cipra.org/future

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Thank you for your attention!