Workshop
Transport and Visitor Management in mountain areas

´Future in the Alps´
Disseminating knowledge - connecting people

Wolfgang Pfefferkorn
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The project ‘Future in the Alps’

‘Disseminating knowledge - connecting people’

Knowledge transfer for sustainable regional development in the Alps
The idea of the project

- Chamonix, Varaita, Styria, Tolmin …
- Persons, who want to change something
- What to do? How to start?
- Not to re-invent the wheel!
- How to make knowledge known?
- Answers: products, experiences, practice
- 3-4 steps: Future in the Alps or other
- Continuity after 2007
1. Regional value added
2. Governance capacity
3. Protected areas: their contribution to biodiversity and regional development
4. Leisure, tourism and commuter mobility
5. New forms of decision making and conflict resolution
6. Policies and instruments: from paper to implementation
Three sections

**alpKnowhow**
- Research and practice
- Identifying, evaluating, collating, processing knowledge
- Answering questions

**alpService**
- Service
- Making use of, distributing, selling, preserving knowledge
- Combining offer and demand

**alpPerformance**
- Users
- Making use of and applying knowledge
- Identifying knowledge gaps
alpKnowhow: 05/06

- 6 Reports (ca. 80 pages)
- Database (´State of the art´: 240 publications, 160 best practice examples)
- Synthesis report
- Open questions, new questions -> to science
Dissemination of knowledge 06/07 ->

- Conferences (2-3)
- Workshops series (12) for practitioners
- Teaching material and programme
- Focal points of knowledge
- 3rd volume of the Alpine Report
- Articles, presentations
Networking

- Addresses: from 12 to 30,000!
- 6,000 municipalities
- 600 media
- National Contact Points!
- Newsletter
- Website
Third section: alpPerformance
alpPerformance

- 8 Pilot projects (winners of competition)
- Spin Off 1: NENA – Network Enterprise Alps (06-08)
- Spin Off 2: DYNALP2: Implementing the results of alpKnowhow (40 small local projects, workshops, 06-09)
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