

NENA Workshop n° 1

„Enterprise Network in the Alps: From the Idea to the Implementation“

Main focus: wood and construction

May 11-12th, 2007, Chur/CH and Vorarlberg/A

Context of the workshop

In the framework of the Interreg IIIB Project NENA (<http://www.nena-network.net/>), CIPRA International is organising several workshops to bring enterprises and umbrella organisations together. These workshops are an opportunity for the enterprises to get an idea of the interest and possible benefits of cooperation in the fields of wood, energy efficiency and renewable energies. Besides these issues, the workshops should also help to establish an alpine wide network of innovation- and sustainability- oriented enterprises.

In springtime 2007 two workshops are foreseen. The first one addresses umbrella organisations and enterprises regarding the value added chain wood production (see below), the second one will take place in Grenoble in the end of June and is dedicated to the field of renewable energies. A 3rd event, organised parallel to the Wood Construction Prize in September in Bregenz, aims at bringing together all enterprises concerned by the work themes of the NENA Project, and potential partners, in order to formally establish the Enterprise Network in the Alps.

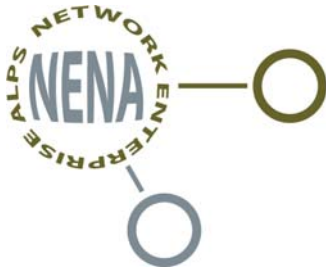
Main subjects of the 1st workshop: Value added chain of wood, passive house construction and network of alpine enterprises

Aim of the 1st workshop: allow umbrella organisations and enterprises from all alpine countries to meet other enterprises in the Grisons and Vorarlberg, which have developed innovative and efficient solutions and products in the wood and passive house construction chains.

Workshop content

- Intelligent building in the Alps, background and trends (architect, political decision maker)
- Economical and market information concerning the wood chain and passive construction in the alpine countries
- Visiting enterprises and meeting with entrepreneurs (building material retailer, wood branch, house technique, etc.)
- Example of other enterprise networks and cooperation
- Discussion on the creation of the Enterprise Network in the Alps (requirements, do´s and dont´s)

A bus will be organised to take the participants from one place to the other.



The workshop will be held in German, with translations in English, Slovene, Italian and French, according to the needs of the participants.

Target Group

Representatives of umbrella organisations, clusters, chambers, entrepreneurs, experts in networks and other interested groups.

Access:

Situation map of Coira, Sargans, Feldkirch:

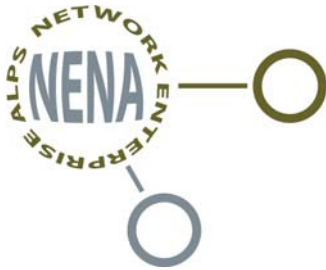
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Sargans and Feldkirch are very accessible by train. For further information, please consult: www.sbb.ch or www.oebb.at.

Preliminary program

Friday, May 11th 2007

- 12:30 pm Meeting point: Train station Sargans/CH
- 1:00 pm Light lunch at the Company Josias Gasser in Chur/CH
- 2:00 pm Sustainable building: opportunities and implementation in the Grisons Alps, based on examples (building technique, economy, interface management...)
Mr. Josias Gasser, Director of the company Gasser, Chur/CH
- 3:30 pm Break
- 3:45 pm Major growth potential for the value creation in the regional wood chain
Mr. Josias Cristallo, Director of Graubündner Holz/CH
- 16.15 Thinkpad: regional use of wood as a chance
Presentation and film on an action lead with the wood branch
Mr. Matthias Ammann, Director of vorarlberger holzbau_kunst, Vorarlberg/A
- 5:00-6:00 pm Drive to Feldkirch/A, to the Hotel Weisses Kreuz
- from 7:00 pm onwards Common dinner
with a presentation by **Mr. Hermann Kaufmann, Architect in Schwarzach/A**



Interreg III B

Saturday, May 12th 2007

09.00 Presentation of the town centre of Ludesch and the use of wood in the community

Mr. Paul Ammann, Mayor of Ludesch/A

10.30 Meisterstrasse Austria, the network of Austrian handicraft culture

Mr. Christoph Rath, Vienna/A

11.00 Enterprise Network in the Alps: Introduction and discussion

Questions to be discussed:

- What could the possible benefits of such a network be?
- Which services and products should the network offer its members?
- What should the contribution of the members be?
- How should such a network be structured and organised?

12.30 Common lunch

14.00 End of the workshop and return to Feldkirch train station



Interreg III B

REGISTRATION

Deadline: April 27th 2007

Please return the form to Ms. Claire Simon,
E-Mail: claire.simon@cipra.org
Fax: +423 (0)237 40 31

Will be present on 11.05.07 Yes No

Will be present on 12.05.07 Yes No

Please indicate the language(s) in which you can understand the workshop:

German Italian
English Slovene
French

ACCOMMODATION (Please indicate your choice)

Hotel Weisses Kreuz, <http://www.weisses-kreuz.at>

- Single room €50,50
- Double room €76,00

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| Participant | |
| First and Sir name: | |
| Address: | |
| Institution/Organisation: | |
| Tel., Fax: | |
| Email Address: | |

COSTS

The participation to the workshop, the meals and local transport are free of charge. The participants take in charge their travel and accommodation costs.

Date: _____ Signature: _____