

Rhône-Alpes Région



INVITATION

WORKSHOP

«THE ALPS : TERRITORY OF INNOVATION »

Tuesday September the 21., 2010

at L'ARGENTIERE LA BESSEE (Hautes-Alpes, France)
Foyer culturel - 12 avenue Charles de Gaulle

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The workshop will be held in French and in English

Please confirm your participation before September 10, 2010
At CIPRA France tel/fax : + 33 4.76.42.87.06
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Organisation by CIPRA France



P R O G R A M M E

Morning

8:30 Welcome to the participants

9:00 Opening speeches

"What is innovation for a territory such as the Alps ?"

- M. **Joël GIRAUD**, Vice-chairman of the regional council of the region Provence-Alpes-Côte d'Azur, Mayor and member of parliament of l'Argentière la Bessée
- M. **Michel SAPPIN**, Prefect of the Region Provence-Alpes-Côte d'Azur, and Coordinating Prefect for the Alpine Massif
- Ms **Claude COMET**, regional counsellor in charge of tourism and mountain area
- M. **Marc LOBET**, European Commission
- M. the interdepartmental representative of the Delegation of Territorial and Regional Planning and Development (DATAR)
- Ms **Blanka BARTOL**, Representative of the Slovenian presidency of the alpine Convention, and Ms **Regula IMHOF**, Vice-secretary general of the alpine Convention
- M. **Jean-Pierre CHOMIENNE**, Commissioner for the spatial planning, development and the protection of the Massif of the Alps at the DATAR (Interdepartmental Delegation for Territorial and Regional Planning and Development) and president of the working group in charge of the elaboration of the third report on the State of the Alps of the Alpine Convention.
- M. **Philippe LANGEVIN**, President of the scientific committee from the Committee of the Alpine Massif.

9:45 First round table

"Innovation and renewable energies in mountain areas"

*Coordinated by **Florian BALLNUS** and **Jonas SCHMID**,
German (Bavarian State Ministry of the Environment and Public Health) and Swiss (Federal office for territorial development) experts of the working group of the Third Report on the State of the Alps, in charge of the theme 'energy'.*

When talking about strategies to mitigate the impact on climate change, it is essential to evoke energy consumption and the exploitation of the potential for renewable energy. Considering their natural resources and their potential, the Alps could lead the way in using principally renewables to cover their energy needs.

This round table aims at analyzing, based on examples of good practices, current trends in the development of renewable energies and their impact on rural development in the Alps.

Speakers :

- M. **Vincent JACQUES Le SEIGNEUR**, General Secretary of the French National Institute for Solar Energy
- Ms **Andrea SPÖCKER** : the experience of Vorarlberg (to be confirmed)
- Ms **Gwénaëlle RUBINSTEIN**, Regional Programme AGIR (Innovative Global Action for the Region PACA) : examples of actions by local authorities for promoting renewable energies
- M. **Marc RIOUHEY**, FORESTPELLET, Experience with wood-based energy

Debate between the public and the speakers at the end of their presentation.

11:00 **Coffee break**

11:30 **Second round table**

"Innovation in tourist activities in rural mountain areas"

*Coordinated by Ms **Hélène JACQUET MONTSARRAT**, DATAR Paris
Project manager for "public services and tourism"*

Tourism plays a major role in rural development in the Alps. As an economic activity, it has an impact on many sectors (energy, transport, agriculture ...). It now requires structural changes in terms of diversification and of environmental 'exemplarity'. In this context, innovation plays a major role in the sustainable development of mountain tourism.

Speakers :

- M. **Georges RIBIERE**, French Ministry of Ecology, Energy, Sustainable Development and the Sea: the **link between the Alpine Convention and tourism, promotion of a sustainable tourism.**

- M. **Daniel JORCIN**, federation of municipalities of Haute Maurienne (Fr) :

Is the scale of the alpine valley the right one to consider in terms of sustainable tourism

- M. **Guy CHAUMEREUIL**, Director of the association 'Grande Traversee des Alpes' :

The case of 'roaming' : a new opportunity for the development of a sustainable tourism ?

- Representatives from Slovenia concerning 'soft' transport practices and the access to tourist sites

Debate between the public and the speakers at the end of their presentation.

13:00 **Lunch**



Afternoon

14:30

Man at the heart of innovation

Human activities are at the heart of rural development and innovation. They are their driving force, but also their target.

Sustainable rural development is generally recognized as the "product of human activities, using the resources of rural areas, which aims to increase the overall well-being." It is the key tool in encouraging innovation and diversification in rural areas in an effort to reverse population decline, stimulate employment and equality of opportunity, and meet the increasing demands for a better quality of life.

What are the stakes in terms of demography and human resources in the Alps ?

M. **Paolo VIAZZO**, President of the working group « Demography » of the Alpine Convention

Are there specific needs concerning education and training in mountain areas ? How to answer to these needs?

Ms **Sylvie GILLET de THOREY**, Vice-president of the Regional Council of the region Rhône-Alpes, in charge of education and high schools

How does research take into account the particularities of the Alps and help them remain a territory of innovation ?

M. **Jean-Jacques BRUN**, International Scientific Committee on Research in the Alps (ISCAR)

Governance and natural hazards: experience of the pilot regions from the Operational Interregional Program of the Alpine Massif.

M. **Bertrand LEFEBVRE**, national representative of RTM (Restoration of mountain land), National Forests Office

16:30

Summary and close

Ms **Emmanuelle MARCELPOIL**, CEMAGREF Grenoble, research department "Development of mountain territories".

- M. **Jean HORGUES DEBAT**, Director of the association ADRETS (Association for the Network for the Development of Territories and Services)

-Mme **Regula IMHOF**, Deputy Secretary General of the Alpine Convention

17:00

End of the day

The coordination of the day and the summary of the round tables will be provided by **Jean-Pierre CHOMIENNE**, Commissioner for the development of the Alps (DATAR)