



**Zukunft in den Alpen**  
**Avenir dans les Alpes**  
**Futuro nelle Alpi**  
**Prihodnost v Alpah**  
**Future in the Alps**



## COMPETITION

**The Future in the Alps  
is much prized – so why  
not win it?**

**CIPRA is awarding  
6 prizes worth Euro 25,000**

## Euro 150,000 for the Future in the Alps

Is the project, initiative or activity you've organised in an alpine country aimed fully and squarely at sustainable development? Are ecology and society as equally important to you as the economy? If so, you should seize this opportunity to take part in the Future in the Alps Competition and win Euro 25,000.00!

CIPRA, the International Commission for the Protection of the Alps, is awarding prizes worth a total of Euro 150,000.00 on issues such as the economy, agriculture, tourism, culture, social affairs, protected areas, transport and participation. The projects submitted will be posted on the internet after the closing date for the competition. The winning projects will be announced to the general public separately. The closing date is 20 July 2005.

«Future in the Alps», a broad-based project by CIPRA, is aimed at promoting sustainable development in the alpine region. Its aim is to get people, businesses and institutions to network so they can exchange and implement experience and know-how, thereby creating new incentives for sustainable development in the Alps. You can contribute to this goal with your project!

The aim of the competition is to reward and financially support any practical project, initiative or activity in alpine regions (referred to as «projects» for short) which seeks to harmonise ecological, social and economic interests. The Future in the Alps Project and the competition are being financed by the MAVA Foundation for Nature Conservation (Montricher/CH).

## Who's eligible to take part in the competition?

Private individuals, businesses, organisations, associations, local authorities and institutions which implement projects in alpine regions (at both valley and mountain levels) are all eligible to take part. However CIPRA International and the national CIPRA representatives and their employees are excluded from participation.

## What can I submit?

You are entitled to submit any implemented project, initiative or activity whose results are now clearly visible.

It is important that your project was not completed before 31 December 2002. The project territory should fall within the alpine region as defined by the territorial limits of the Alpine Convention.

Your project should contribute to at least one of the following topics of the Future in the Alps Project (see Participation Form for details):

- 1: Regional value added**
- 2: Governance capacity**
- 3: Protected areas**
- 4: Mobility**
- 5: New forms of decision-making**
- 6: Policies and instruments**

For further details of the six topics and the Future in the Alps Project please visit [www.cipra.org/future](http://www.cipra.org/future).

[www.cipra.org/future](http://www.cipra.org/future)

## What documents do I need?

To take part in the Future in the Alps competition you need to submit the following documents in English, German, French, Italian or Slovene; the documents must be submitted in electronic form, i.e. not as a printout:

- Online Participation Form (please complete the Form at [www.cipra.org/future](http://www.cipra.org/future) or in exceptional cases send in electronic form)
- You can submit additional documentation and photos showcasing the project at [www.cipra.org/future](http://www.cipra.org/future) in the «Interactive competition» section. If required, the Jury may use the additional documentation to help with its assessment.

The closing date is 20 July 2005. You may edit your contribution online until the closing date; the contribution itself cannot be viewed by the general public until after the closing date. In exceptional cases the contributions may be submitted in digital form by post (date of receipt: 20 July 2005) or by e-mail:

[ullrich@cipra.org](mailto:ullrich@cipra.org), CIPRA International, Aurelia Ullrich, Im Bretscha 22, Postfach 142, FL-9494 Schaan

The contributions submitted will go on-line on 27 July 2005 and be published in the language in which they are submitted.

Only those contributions that are submitted in full and in good time will be taken into account in the evaluation/judging.

[www.cipra.org/future](http://www.cipra.org/future)

## What are the prizes?

The contributions submitted will be posted on the website [www.cipra.org/future](http://www.cipra.org/future); that in itself is already a huge bonus for you! The winning contributions will also be made known to the general public through the awards ceremony, the press releases and other information channels.

Prize money totalling Euro 150,000.00 has been earmarked for the winning projects. Six prizes of Euro 25,000.00 each are to be awarded. The budgeted prize money is to be used for the prize-winning contributions or for projects or activities directly related thereto. The prize money is provided from the Future in the Alps Project budget, which is financed by the MAVA Foundation for Nature Conservation (Montricher/CH).

The Jury reserves the right to award the prizes only in part or not at all, depending on the quality of the contributions submitted.

## Awards ceremony

The awards ceremony is to take place in Brig/CH on 22 September 2005 as part of CIPRA's Yearly Symposium.

## How will the contributions to the competition be assessed?

An international Jury will assess the contributions and nominate the prize winners.

The Jury is made up of members of the MAVA Foundation for Nature Conservation, of CIPRA International and the Swiss Federal Institute for Forest, Snow and Landscape Research (WSL).

The Jury will assess the contributions according to the following criteria (see the Participation Form for details):

- **Favourable impact on nature and the environment**
- **Economic value added**
- **Socio-cultural value added**
- **Innovative content**
- **Good governance**
- **PR impact**
- **Multiplier effect/networking**
- **Transferability**

The Jury's decision shall be final and incontestable. Any recourse to courts of law shall be excluded.

## Contact

For more information on the project and the competition please visit [www.cipra.org/future](http://www.cipra.org/future).

If you have any questions, please contact:

Aurelia Ullrich, CIPRA International, [ullrich@cipra.org](mailto:ullrich@cipra.org),

Im Bretscha 22, Postfach 142, FL-9494 Schaan, Liechtenstein,

Tel. +423 237 40 36

The Future in the Alps Project is organised by CIPRA, the International Commission for the Protection of the Alps, and financed by the MAVA Foundation for Nature Conservation. Through the Project CIPRA is contributing to sustainable development in the alpine region and to the implementation of the Alpine Convention.