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The Climate in the Alps is much prized

CIPRA Competition: win prizes worth up to €20,000 each

Prizes worth a total of €100,000 await the best measures aimed at a sustainable approach to the consequences of climate change in the Alpine region. CIPRA, the International Commission for the Protection of the Alps, has just launched this competition as part of its cc.alps Project.

cc.alps is offering main prizes worth €20,000 each and runner-up prizes worth €10,000 each to promote and publicise throughout the Alps measures aimed at protecting the climate or adapting to the consequences of climate change. The purpose of the measures is to harmonise ecological, social and economic interests. Wolfgang Pfefferkorn, the cc.alps Project Manager, explains: "What we're looking for are projects, initiatives or activities that are technical (e.g. flood protection) or strategic (e.g. a climate-orientated tourism concept) in nature. The competition is also open to legislative, financial or educational measures."

Mitigating climate change is of particular concern to CIPRA: "The mitigation or climate response measures currently adopted are simply not bold enough, especially where the public sector is concerned. As a non-governmental organisation CIPRA sees it as its task to do something about this. That's why we're awarding more prizes for mitigation measures than for adaptation measures," says CIPRA Director Andreas Götz.

The competition is open to private individuals, businesses, associations, local authorities, institutions and other organisations that implement climate response measures. CIPRA expects to receive contributions from a multitude of sectors such as agriculture and forestry, nature conservation, energy supply, transport or tourism. The closing date is 31 July 2008. The contributions submitted can be viewed publicly on the internet from August 7. More detailed information and the Participation Form are available at www.cipra.org/cc.alps.

The competition is part of the broad-based CIPRA project "cc.alps – climate change: thinking one step further", which is financed by the MAVA Foundation for Nature.

A competition pack, photos in print quality and the press release can all be downloaded from www.cipra.org/en/cc.alps/press.

International Commission for the Protection of the Alps CIPRA

The International Commission for the Protection of the Alps (CIPRA) is a non-governmental umbrella organisation with national representatives in the Alpine countries; it represents over 100 associations and organisations from seven Alpine states. It works for sustainable development in the Alps and strives to preserve the natural and cultural legacy as well as the regional diversity, and to find solutions to cross-border issues in the Alpine region.